

Nikkei launches “Nikkei Markets”, new English-language service

Nikkei Inc. has launched “Nikkei Markets”, an English-language news service on April 3 through Nikkei Group Asia (NGA), its Singapore-based subsidiary. The service, the latest by Tokyo-based Nikkei, enhances its English-language financial news publication capability. Nikkei Markets will provide real-time news, key events and analyses of Southeast Asian financial markets, covering listed companies including those in the Nikkei Asia 300 Index.

With its primary focus on serving the news and information needs of institutional investors, brokerage houses and information vendors, the service commenced publishing in Malaysia on April 3. The Nikkei Markets service will expand its coverage to include news from Singapore and Hong Kong markets later this year. Nikkei Markets has news bureaus in Kuala Lumpur, Singapore and Hong Kong as of April 3.

Nikkei Markets will be published by Nikkei NewsRise Asia, the Singapore-based joint venture between NGA and NewsRise Financial Research and Information Services, an Indian startup that began publishing in 2014 from India, where it has been successful in establishing itself as a credible provider of news from currency, debt and equity markets.

In recent years, Nikkei has increased its focus on enhancing English-language news content to a global audience when it launched Nikkei Asian Review in November 2013, and with the acquisition of the Financial Times in December 2015. Nikkei Markets will also share news content with Nikkei Asian Review, Nikkei’s business publication focusing on Asia, and will beef up news and information related to Nikkei Asia 300.

The Nikkei Markets service addresses new market segments for the Nikkei group serving financial market professionals located or interested in Southeast Asia. Nikkei Group Asia and NewsRise will develop the new business jointly.

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<http://nikkeinewsrise.com/>