

Press Release

June 29, 2015

“Nikkei PMI” to be launched in July

To further strengthen reporting on Asia, Nikkei forms partnership with Markit

Tokyo, June 29, 2015 - Nikkei Inc., [“Nikkei”] announced today that starting July 1, we will issue the Nikkei PMI, an indicator of Asia’s economy. The PMI is closely watched indices compiled by Markit, a leading global diversified provider of financial information services. The PMI for thirteen countries and regions in Asia will be named the Nikkei PMI, and will periodically measure the economic health of the world’s growth center, Asia.

Nikkei and Markit also agreed to collaborate on a wide range of businesses including cutting edge digital technology development and financial information services.

Starting July, Nikkei PMI will cover ten countries and regions including Hong Kong, Taiwan, India, Singapore and Malaysia. PMI of Singapore and Malaysia will be issued for the very first time. Each index will be named as Nikkei + Country + PMI, e.g. Singapore’s PMI will be named “Nikkei Singapore PMI”. The indices will expand to countries such as Thailand and Myanmar, bringing the total coverage to thirteen countries and regions by 2016.

Nikkei has been strengthening its reporting on Asia, for economic, industrial and market news. Last year we opened our Editorial Headquarters for Asia in Bangkok, significantly increasing the number of correspondents throughout the region. With the commencement of the Nikkei PMI, we strive to solidify our position as the leading media in Asia.

The PMI is gathered by directly interviewing local companies in each country, and is known to be an accurate assessment of each economy. Its simple format---above 50 shows an accelerating economy, below 50 a slowdown---has been relied upon by economists around the world as a forward indicator.

Markit has a reputation for developing digital technology related to financial information. Nikkei is digitizing its coverage in Japanese, English and Chinese, with our new English media “Nikkei Asian Review” at its core. Nikkei also operates financial information service, QUICK, and sees opportunities for further cooperation with Markit.

<Nikkei PMI coverage>

Countries/Regions	Type of Indices
Indonesia	Manufacturing
Malaysia	Manufacturing
Singapore	Whole Economy
Vietnam	Manufacturing
Japan	Manufacturing, Services
India	Manufacturing, Services
South Korea	Manufacturing
Hong Kong	Whole Economy
Taiwan	Manufacturing
Thailand	Manufacturing (to be launched in 2016)
Philippines	Manufacturing (to be launched in 2016)
Myanmar	Manufacturing (to be launched in 2016)
Asia	Sector

[About Nikkei Inc.]

Nikkei Inc. is the largest independent business media group in Asia. We act as an operating holding company with newspaper businesses as a core. Group operations range from books, magazines to digital media, database services, broadcasting and other activities such as economic/cultural events.

Our goal is nothing short of making Nikkei the leading media voice on Asia. We continue to cultivate our expertise on Asian news and topics with services such as: the English language news service Nikkei Asian Review, ASEAN 100 and India 40.

[About Markit]

Markit is a leading global diversified provider of financial information services. We provide products that enhance transparency, reduce risk and improve operational efficiency. Our customers include banks, hedge funds, asset managers, central banks, regulators, auditors, fund administrators and insurance companies. Founded in 2003, we employ over 3,500 people in 10 countries. Markit shares are listed on Nasdaq under the symbol MRKT.