

# Nikkei appoints Tsuyoshi Hasebe as President and CEO

TOKYO -- Nikkei Inc. today announced that Tsuyoshi Hasebe, 63, will become President and Chief Executive Officer (CEO), replacing Naotoshi Okada, 67. Mr. Okada will assume the post of Chairman and Group CEO. The current chairman, Tsuneo Kita, 74, will become Corporate Adviser.

The nominations are subject to formal approval at a meeting of the board of directors on March 25, to be held after the annual shareholders meeting.

“As the next President of Nikkei Inc., I will make enhancing the quality of our journalism my greatest mission,” Mr. Hasebe said. “We also will focus on developing our human resources in a way that will maintain sustainable growth.”

Mr. Hasebe’s corporate strategy will be based on two driving forces: digitalization and globalization. He regards the digital edition of Nikkei as “our core publication,” and he expressed his will to deliver Nikkei’s high-quality content both inside and outside of Japan. Mr. Hasebe said he would actively promote further cooperation with the Financial Times, which Nikkei acquired in 2015.

Mr. Okada launched the English language Nikkei Asia (then called Nikkei Asian Review) in 2011 while serving as Editor-in-Chief, and four years later, purchased the Financial Times as CEO.

“During my six-year tenure as President and CEO, I have steadily promoted Nikkei’s strategy to grow both globally and digitally,” Mr. Okada said.

Mr. Okada said that as Chairman and Group CEO, he will continue to strengthen the combined Nikkei-FT Group.

“Nikkei and our partner, the Financial Times, share an unwavering goal to become the world’s strongest business media group,” Mr. Okada said. “We will expand our business globally and further enhance the growth potential of the Nikkei-FT Group.”

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<Profile>

Name Tsuyoshi Hasebe

Date of Birth August 22, 1957

Place of Birth Aomori Prefecture, Japan

<Career>

1980 Graduated from Waseda University  
Joined Nikkei

2005 Editor, Economic News Department

2011 Executive Officer  
General Manager, Corporate Planning Office

2012 Managing Director, Corporate Planning, Public Relations, Legal Affairs, Risk  
Management and Compliance, Index business

2015 Senior Managing Director, Corporate Planning, Legal Affairs,  
Project Planning

2016 Senior Managing Director, Editor-in-Chief, Tokyo

2019 Senior Managing Director, Digital Business, Information Technologies

2020 Executive Vice President, Digital Business, Information Technologies,  
Human Resources and Business Education