



PRESS RELEASE

Nikkei Inc. and the Financial Times Group launch corporate data service scoutAsia

5 March 2018 - Nikkei Inc. and the Financial Times Group have today announced the launch of [scoutAsia](#), a new corporate data and news service that uses AI technology to connect company information to relevant news.

A scoutAsia subscription provides clients with up-to-the-minute data, news and context on more than 500,000 companies across more than 20 countries in North Asia, South Asia and ASEAN.

A scoutAsia subscription allows users to do the following:

- Find information on companies with at least US\$10 million in revenue or at least 150 employees
- Build sophisticated lists and searches to monitor companies via global and local news
- Follow companies and set up company alerts to receive information as it happens
- View relationship data on companies and how they connect to customers, suppliers, competitors and advisors.

Dan Bogler, Managing Director, scoutAsia, commented, “Powered by two of the world’s leading business news organisations, Nikkei and the Financial Times, scoutAsia provides the data, analysis and world-class journalism needed to make better informed decisions and to seize opportunities swiftly. scoutAsia is an AI-driven database that connects company information to relevant news, giving clients the power to spot opportunities and track prospects with maximum efficiency.”

News and data sources for scoutAsia include Nikkei Inc. and FT Group publications such as FT.com and Nikkei Asian Review; more than 20 major English-language Asian news media; the world's leading corporate databases such as Bureau Van Dijk and FactSet and analyst reports from the world's leading consultancy firms and other research organisations.

About scoutAsia

scoutAsia is a corporate data and news service, powered by Nikkei Inc and the Financial Times Group. A scoutAsia subscription provides up-to-the-minute data, news and context on more than 500,000 Asian companies across more than 20 countries in North Asia, South Asia and ASEAN.

About Nikkei

Nikkei Inc. is a trusted media brand in Asia, known for its quality journalism and capability in providing business news and information. Founded as a market news media in Japan in 1876, Nikkei has grown to be one of the largest media conglomerate with 37 foreign editorial bureaus and approx. 1300 journalists worldwide, with another global media brand, Financial Times, joining in our group in 2015. Nikkei has always been embracing digitization and technology to find a new way to deliver news and information as a reliable source of information to the global community.

Inquiry

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