

Nikkei Asian Review honored with a trio of SOPA Awards

The Nikkei Asian Review has won three prizes in the Society of Publishers in Asia's 2017 Awards for Editorial Excellence, it was announced yesterday in Hong Kong. Receiving SOPA's prestigious awards for a third consecutive year underscores the Nikkei Asian Review's dedication to providing credible, comprehensive pan-Asia reporting.

Our magazine cover package "Overworked" (Dec. 19, 2016) won the award for excellence in lifestyle reporting. Prompted by the suicide of a young employee at Japanese advertising agency Dentsu over work-related stress, it explored the widespread phenomenon of long hours and demanding corporate cultures in Asia, spanning Japan, Hong Kong, South Korea and the Philippines. SOPA judges called the series "superb in all journalistic ways" as well as "timely, pertinent and unexpected."

Another cover package, "Bye Bye Britain?" (Jul. 4, 2016), won the award for excellence in reporting breaking news. It covered the U.K.'s decision to leave the European Union, focusing on the impact on Asia. It included regional leaders' reactions as well as the shift in market perceptions of Asian companies highly exposed to Britain. The judges called the stories and graphics "comprehensive, multi-faceted and thought-provoking."

And for excellence in business reporting, the series of stories on Foxconn won an honorable mention. It elucidated the high-profile courtship and acquisition of Japanese electronics conglomerate Sharp by Taiwanese contractor Hon Hai Precision Industry, or Foxconn, by explaining the company's changing fortunes and founder Terry Gou's unusual ambitions.

"It's an honor to win these awards for three years running," said Tsuyoshi Hasebe, Senior Managing Director and Editor-in-Chief of Nikkei Inc. "The Nikkei Asian Review is emblematic of Nikkei's globalization and digital strategy. These awards will be a step toward solidifying its reputation as an internationally competitive media outlet."

<About the SOPA Awards>

The SOPA Awards for Editorial Excellence were established in 1999 as a tribute to editorial excellence in both traditional and new media, and are designed to encourage editorial vitality throughout the region.

The awards have consistently secured judges from many of the region's leading newspapers as well as consumer and trade magazines and academics from prestigious universities — a reflection of the stature of the awards. Judges ensure that entries are evaluated and selected under a demanding set of criteria.

The SOPA Awards set a valuable benchmark for the industry and have become news items in their own right, generating media coverage and attention not only across the Asia-Pacific region, but also the global arena.

<About the Nikkei Asian Review>

The Nikkei Asian Review brings insights from Asia, from the inside out. Nikkei Asian Review is part of Nikkei — Asia's largest independent business media group, with a 140-year history and network of over 1,300 local and international reporters. Nikkei has over 20 bureaus across Asia and provides credible, comprehensive pan-Asia reporting.