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FT joins Nikkei Group  
Publishers begin new global partnership with unrivalled global reach

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Tokyo, November 30, 2015: Nikkei and the Financial Times today begin their new partnership, following Nikkei's purchase of the London-based, global news organisation, which has been owned by Pearson since 1957. Together, the two business media brands span all corners of the world with unrivalled reach and indispensable news, comment and analysis.

Nikkei and the FT will join forces in a range of areas, including marketing, distribution, video, advertising, special reports, events, product and technology to become an unprecedented global business media. The FT will spearhead the Nikkei Group's quality English language expansion, while Nikkei will leverage the experience and expertise of the FT for the international growth of its media properties. Nikkei agreed to acquire all the shares in FT from Pearson for 844 million pounds (\$1.3 billion) in this July.

Tsuneo Kita, Chairman and Group CEO of Nikkei Inc.

"It is our great honour to welcome the FT to the Nikkei family. The FT's trusted brand and innovative use of digital technology will be invaluable to Nikkei Group as it implements its strategy for global growth. I am fully convinced that this partnership puts us on the right trajectory to be the world's premier business media."

Naotoshi Okada, President and CEO of Nikkei Inc.

"Teaming up with the FT accelerates our global push. And I believe teaming up with Nikkei, with our broad network of writers, commercial staff, and our contacts across Asia, will be extremely beneficial for the FT as well."

John Ridding, CEO of the FT Group

"This is the start of an exciting new chapter for the FT. We come together with Nikkei in a position of strength, with more than 70 bureaux, 2,000 journalists and a shared belief in the value and importance of quality journalism. We believe the partnership with Nikkei will further drive our global expansion."

About Nikkei

Nikkei Inc. is one of the largest independent business media groups in Asia. Established in 1876 and upholding its corporate creed of being "fair and impartial", Nikkei has consistently provided high-quality reporting on business, economic and international affairs. Group operations range from books and magazines to digital media, database services, broadcasting, economic/cultural events and other activities.

About the Financial Times

The Financial Times, one of the world's leading business news organisations, is recognised internationally for its authority, integrity and accuracy. Providing essential news, comment, data and analysis for the global business community, the FT has a combined paid print and digital circulation of 750,000. Mobile is an increasingly important channel for the FT, driving almost half of total traffic.