

Nikkei Asian Review wins IE's "Best Regional Economic Media"

October 23, 2015

The IE Business School of Spain awarded the Nikkei Asian Review the prize for this year's **Best Regional Economic Media** on Thursday. Following the three prizes given at the Society of Publishers in Asia (SOPA) Awards for Excellence, this is another debut-win for the Nikkei Asian Review at the IE's Prize for Economic Journalism in Asia.

The prestigious business school commended the Nikkei Asian Review's coverage for its quality, diversity, breadth and depth. They also took note of its graphic design.

In a ceremony held in Madrid, Joaquin Garralda, academic dean at IE Business School, said it was natural to want to award a prize that shines a light on "talented journalists and editors in Asia", a complex and dynamic region that is under-represented in the media.

Akio Fujii, editor-in-chief of the Nikkei Asian Review said, "As one of our goals is to become Asia's must-read economic news publication, we are very honored and grateful to be recognized as the Best Regional Economic Media. We consider this award as encouragement to continue our efforts to live up to this title."

More than 200 articles from 60 different media organizations in Asia were submitted. Winners were chosen for their depiction of how global trends are impacting the spending power of Asia.

Other awards this year went to Dibeyendu Ganguly of The Times of Economics from India (Best Journalistic Work), and Haroon Janjua of Pique Magazine from Pakistan (Best Journalistic Work on Latin America's Economy).

<About the IE Business School Prize for Economic Journalism in Asia>

Sponsored by CAF Development Bank of Latin America, the overriding aim of the Prize for Economic Journalism in Asia is to increase the flow of economic information between Asia and the Latin America region in order to forge closer economic links and interests. The awards are in their third year.

<About the Nikkei Asian Review>

The Nikkei Asian Review brings insights from Asia, from the inside out. As part of Nikkei, Asia's largest independent business media group, with a 139-year history and network of over 1,300 local and international reporters on the ground in 24 bureaus across Asia, the Nikkei Asian Review provides credible, comprehensive pan-Asian reporting.

Designed for leaders around the world who are shaping the future of Asia, and anyone with an interest in understanding the "real" Asia, the Nikkei Asian Review is changing the way the region is reported in the global marketplace.

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