

Access the best job opportunities with a new online English certification test

Versant by Pearson English Certificate launches in Japan

Tuesday 17th October: Nikkei, the most trusted provider of quality business news and information, announces the launch of a new direct to consumer English proficiency certification provided by Pearson, the world's leading learning company, aimed at young professionals and committed learners looking to advance their careers.

The Versant by Pearson English Certificate launches today in Japan, a country with increasing need for proven English skills amongst its workforce. This ground-breaking test is the latest addition to the popular Versant by Pearson portfolio, the market leader for AI-powered language testing for businesses, and continues the long-standing strategic partnership between Nikkei and Pearson.

Versant by Pearson English Certificate is available on-demand, can be taken online anytime and anywhere, and takes just one hour to complete. A score is available in minutes with a certificate and a Credly digital badge following in just 48 hours.

Versant by Pearson English Certificate has been developed following demand from the market for a test that accurately measures fundamental English communication skills, such as speaking and writing, in work-relevant contexts. It assesses test takers' English in everyday and professional settings, such as drafting an email, summarizing key points from a group discussion and responding to customer online posts.

Gio Giovannelli, President of English Language Learning at Pearson, said: "Our newest Versant test features a cutting-edge AI-scoring system, alongside propriety technology for voice, face, ID recognition and digital credentialling. This ensures that certification is fast, accurate and secure. We are confident that the Versant by Pearson English Certificate is a game-changing leap forward

in proving and certifying English skills in Japan.”

Pearson plans to launch Versant by Pearson English Certificate in other markets starting in early 2024.

About Pearson

At Pearson, our purpose is simple: to add life to a lifetime of learning. We believe that every learning opportunity is a chance for a personal breakthrough. That’s why our c.20,000 Pearson employees are committed to creating vibrant and enriching learning experiences designed for real-life impact. We are the world’s leading learning company, serving customers in c.200 countries with digital content, assessments, qualifications, and data. For us, learning isn’t just what we do. It’s who we are.

About Nikkei

Nikkei Inc. is a world-renowned media brand for Asian news, respected for quality journalism and for being a trusted provider of business news and information. Founded as a market news provider in Japan in 1876, Nikkei has grown into one of the world’s largest media corporations, with 37 foreign editorial bureaus and approximately 1,500 journalists worldwide. Nikkei acquired the UK-based Financial Times in 2015. Our combined digital and print circulation totals about 2.4 million, and we are continually deploying new technologies to increase our readership.

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