

# Nikkei Asia wins prize for excellence in opinion writing at SOPA media awards



17 June 2022 – Nikkei Asia (<https://asia.nikkei.com/>), Nikkei’s English-language media outlet won an honorable mention -- effectively second place -- in opinion writing at the annual awards run by the Society of Publishers in Asia (SOPA). This will mark Nikkei Asia’s seventh award.

The honorable mention in opinion writing was awarded to contributor William Bratton, former head of equity research, Asia-Pacific, at HSBC. In his article titled “China is the dragon that will consume Asia's economic future,” Bratton analyzed the impact of the Regional Comprehensive Economic Partnership on Asia. “In fact, free trade accelerates the geographic concentration of economic activities. It entrenches a hierarchical relationship between an economic system's core -- which, for Asia, is China -- and its periphery,” he wrote.

Bratton, an economic geographer and former investment bank researcher, brought "fresh and provocative insights to Asia's longer-term economic, financial and political trends and trajectories," said one SOPA judge.

In the "excellence in technology reporting" category, our reporting on global chip crunch was among the finalists and won the third prize. "U.S.-China tech war: Beijing's secret chipmaking champions" by Taiwan-based correspondents Cheng Ting-Fang and Lauly Li, an in-depth report on the movements of the Chinese authorities and related companies that try to make chips domestically as the U.S.-China tech rivalry heightens;

"Apple's nightmare before Christmas: Supply chain crisis delays gift deliveries" by Cheng Ting-Fang and Lauly Li in Taiwan, which reports on the structural change that the global chip crunch will bring the supply chains of the information technology and car industries; and

"Chipmakers' nightmare: Will shortages give way to a supply glut?" by Akito Tanaka, Cheng Ting-Fang and Lauly Li in Taiwan.

"Nikkei Asia has upgraded the category of the SOPA awards from Asia's regional media to the global media category since last year. I'm proud as a member of Asian media that we have received the top prize which has long been dominated by U.S. and European media," said Shigesaburo Okumura, editor-in-chief of Nikkei Asia.

"We received the top prize for excellence in opinion writing in 2015, 2016 and 2018 as a regional media. We think that our editing policy of showing the way experts see and think to our readers and go to the depth of news was supported," Okumura said.

"The analysis on China's tech industry, which was shortlisted along with leading U.S. and European media, was also the report on the U.S.-China rivalry and the restructuring of the global supply chains, the area on which Nikkei Asia has focused the most. Nikkei Asia will continue reporting the voice and beat of Asia from Asia to the world."

Established in 1999, the SOPA awards are a benchmark for quality reporting in the region. Known as Asia's top media award, world-renowned media such as The Financial Times, The Wall Street Journal and Bloomberg have participated in the global media category.

## **About Nikkei Asia**

Nikkei Asia is an English-language online and magazine publication with a network of reporters and editors across the region and beyond. It aims to break stories on important business and political trends - and to offer a distinctively Asian lens on the global stories that matter most. Nikkei Asia is part of the Tokyo-based media group Nihon Keizai Shimbun, or Nikkei. It publishes translations of the best of Nikkei's Japanese-language coverage of Asia.

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## **About Nikkei**

Nikkei Inc. is a world-renowned media brand for Asian news, respected for quality journalism and for being a trusted provider of business news and information. Founded as a market news provider in Japan in 1876, Nikkei has grown into one of the world's largest media corporations, with 36 foreign editorial bureaus and approximately 1,500 journalists worldwide. Nikkei acquired the UK-based Financial Times in 2015. Our combined digital and print circulation totals over 3 million, and we are continually deploying new technologies to increase our readership.

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