

Nikkei Asia places in four categories of SABEW Best in Business Awards, including three top honors

April 11, 2022 – Nikkei Asia, the English-language news organization operated by Nikkei Inc., on April 7 placed in four categories at the 2021 Best in Business Awards. Nikkei Asia won the top honor in three categories in the medium-sized organizations section of the annual prize. The awards are presented by the Society for Advancing Business Editing and Writing (SABEW), a U.S.-based organization of business journalists, for outstanding business reporting from around the world. This is the first time Nikkei Asia has entered the awards.



In the International Reporting category, the winning articles by Shaun Turton and Huang Yan shed light on the transnational criminal groups that smuggle people from China into Cambodia and Myanmar to commit online fraud. Additionally, a series of articles by Steven Borowiec, Erwida Maulia, CK Tan and Nikki Sun won the top prize in the Technology category by showing the reality of tech workers and delivery couriers, who have become an indispensable lifeline for many amid the COVID-19 pandemic. These couriers work long, hard hours and risk contracting the virus themselves.

In the Feature category, an honorable mention was awarded to a series of articles by Cheng Ting-Fang, Lauly Li on the efforts by the Chinese government and private sector to secretly develop the domestic semiconductor industry and supply chain to end their dependence on the U.S. An honorable mention was also awarded in the Technology category to a series of articles by Cheng Ting-Fang, Lauly Li and Akito Tanaka on the structural changes in the supply chains of the information technology, automobile and other industries that have been brought about by the global semiconductor shortage.

Nikkei Asia also received the top award for General Excellence , honoring the contributions of Cheng Ting-Fang, Lauly Li, Lien Hoang, Dominic Faulder and Shaun Turton. The judges commented that “Nikkei’s work contained memorable graphics, photos and high-quality storytelling, all displaying excellence in modern business journalism.”

Shigesaburo Okumura, editor-in-chief of Nikkei Asia, said: “We are proud to have taken home five honors at the SABEW awards, a prestigious prize in the field of financial journalism. The harsh working conditions of gig workers in the delivery business, the employees of companies whose work is monitored by surveillance cameras and computer log records, and the violence behind online casinos are just a few examples of the social issues Nikkei Asia has presented to its readers, in addition to daily business news. This is the result of our reputation for excellent journalism. Articles about the struggle for supremacy over the advanced technology behind the new Cold War between the U.S. and China were also selected for the top prize and an honorable mention in the Technology category. We will use the momentum of these awards to develop even better reporting on economic and business issues.”

SABEW’s “Best in Business Awards” are now in their 27th year, having been established in 1995 to recognize excellence in business reporting. SABEW is the world’s largest association of economic journalists focusing on business and finance. This year's awards were open to articles published, broadcasted, or posted in 2021. 1,277 entries were submitted from 194 media organizations, including the Financial Times, The Wall Street Journal, and Bloomberg.

About Nikkei Asia

Nikkei Asia is an English-language news service that provides an accurate image of the fast-

growing economies of Asia with the unique perspective of the Asia-based Nihon Keizai Shimbun, or Nikkei. The company uses its close coverage of Asia to publish many in-depth, original articles. Including translated articles from Nikkei, it reports on what's happening in Asia today, with contributions from economic experts and insights, views, and analysis from specialists and intellectuals. We provide an unbiased view of the “true Asia” for global leaders who are responsible for Asia’s future and for those who wish to learn more about the region.

About Nikkei

Nikkei Inc. is a world-renowned media brand for Asian news, respected for quality journalism and for being a trusted provider of business news and information. Founded as a market news provider in Japan in 1876, Nikkei has grown into one of the world’s largest media corporations, with 36 foreign editorial bureaus and approximately 1,500 journalists worldwide. Nikkei acquired the UK-based Financial Times in 2015. Our combined digital and print circulation totals over 3 million, and we are continually deploying new technologies to increase our readership.

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