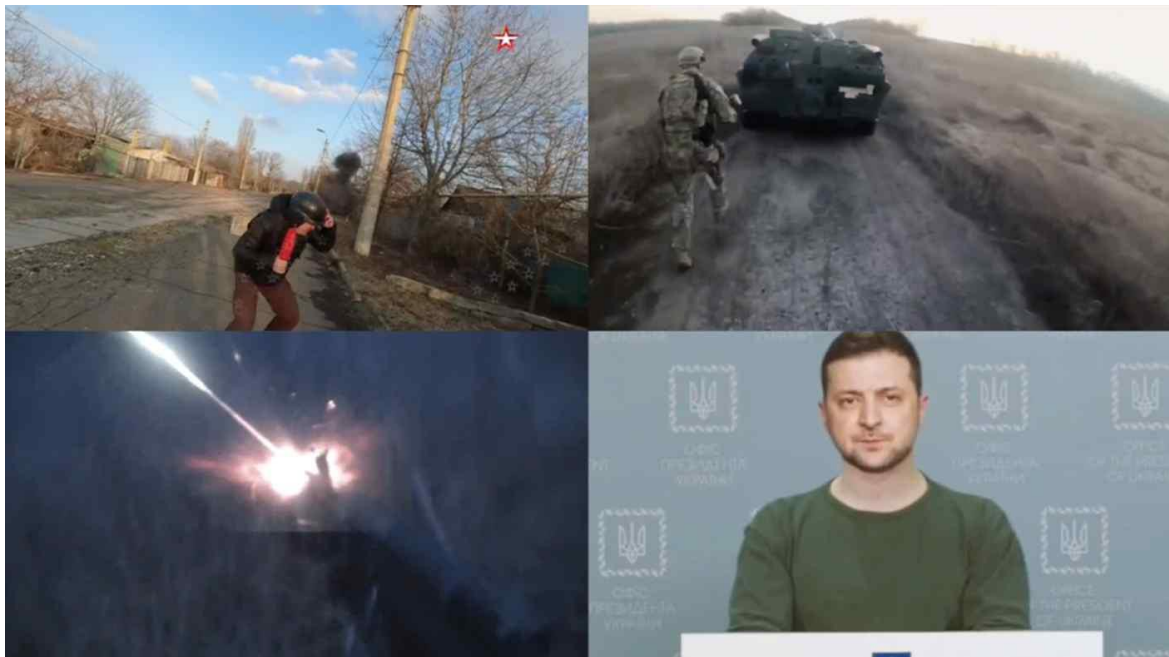


Nikkei Asia wins two top Asia Digital Media Awards



4 November 2022 – On 3 November, the World Association of Newspapers and News Publishers (WAN-IFRA) announced the recipients of the 2022 Asia Digital Media Awards. These accolades recognize the year’s outstanding digital media content and services in Asia. Nikkei Asia (<https://asia.nikkei.com/>), Nikkei’s English-language outlet, won the top two awards – effectively the “gold and silver medals” – in the category of data visualization. This was the first time for Nikkei Asia to win an international award for visual content.

The top prize went to “Tracking how Russia fabricated its pretexts for invading Ukraine” (<https://asia.nikkei.com/static/vdata/infographics/russia-fake-news/>), which analyzed disinformation-spreading posts about the military incursion on Telegram, a social media site widely used in the former Soviet bloc. The piece began by identifying accounts affiliated with

the Russian government, which were the source of the false information. Then the story provided a visualization of how the posts' disinformation spread using a network diagram. It also analyzed the widespread use of artificial intelligence to generate false images.

The second-place prize went to “How the Northern Sea Route will change the world’s major traffic flows” (<https://vdata.nikkei.com/en/newsgraphics/northern-sea-route/>). This story examined new potential associated with shipping in the Arctic Sea that is emerging due to global warming. An image of a globe was used to compare the lengths of conventional ocean passageways and the Arctic Sea Shipping Route, as well as to offer a visualization of changes in the extent of Arctic Ocean sea ice. The piece included a simulated voyage along the Arctic Sea Route using a map.

About Nikkei Asia

Nikkei Asia is an English-language online and print magazine publication with a network of reporters and editors across the region and beyond. It aims to break stories on important business and political trends and to offer a distinctively Asian lens for the global stories that matter most. Nikkei Asia is part of the Tokyo-based Nihon Keizai Shimbun media group, also known as Nikkei. It publishes translations of the best of Nikkei’s Japanese-language coverage of Asia.

About Nikkei

Nikkei Inc. is a world-renowned media brand for Asian news, respected for quality journalism and for being a trusted provider of business news and information. Founded as a market news provider in Japan in 1876, Nikkei has grown into one of the world’s largest media corporations, with 37 foreign editorial bureaus and approximately 1,500 journalists worldwide. Nikkei acquired the UK-based Financial Times in 2015. Our combined digital and print circulation totals over 2.5 million, and we are continually deploying new technologies to increase our readership.

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