Nikkei Inc.

NIKKEI

2023

Nikkei's Promise for a Society that Overcomes Challenges

As times change, Nikkei is reforming its business model accordingly. In news reporting, we are increasing digital content that combines video and data analysis, and the Group is expanding globally. Our "Values, Purpose, and Mission" express what Nikkei is now and will be in the future.

The Purpose is embodied in the words "Think and Communicate." We will think about events and problems and communicate solutions and implications. We will continuously deliver excellent content including articles, advertisements, and services. All in all, we are working for a freer and more prosperous world.

Today, values such as freedom and democracy are being shaken and authoritarianism is expanding. Poverty and inequality are growing, and there is an intensifying sense of social stagnation. Our ideal is a society that embraces competition and allows for individual independence and affluence. We earnestly hope to realize a freer and richer world.

The Mission expresses Nikkei's ideal image. Nikkei works to be the world's most fair and trusted media voice, aiding decisions through quality reporting and service. We believe that we must meet the high needs of our readers and customers and become an entity that they can rely on. Nikkei will create a space for transmitting information, encouraging career development, and enriching work and life.

Nikkei will soon celebrate its 150th anniversary. The principles that our employees have shared throughout this long history are expressed in our Values. "Independence" makes us fair and neutral, "Quality" is a continued pursuit, "Innovation" expands horizons, and "Diversity" is being cultivated.

We believe that our work can help the world and resolve social issues. Nikkei communicates these goals to its employees each day, and fulfills its social responsibility by supporting their growth. We will continue to foster trust by honestly adhering to the principle of "Think and Communicate."

President & CEO
Nikkei Inc.

Founded in Japan in 1876 as a humble four-page newspaper specializing in commodity market information, Nikkei has grown to become one of the world's largest independent media groups, with about 2.5 million paid subscribers in Japan. Our flagship English-language publication, Nikkei Asia, provides comprehensive reporting from across Asia that serves as a crucial decision-making tool for our readers. In 2015, Nikkei expanded its international presence when it acquired the Financial Times, another global media brand. Operating under the motto "Fair and Impartial," we never pander to power and we are committed to delivering accurate and fact-based economic news. Our daily mission is to provide unbiased content of the highest quality that enables our readers across the globe to make better decisions.

These are the Values, Purpose and Mission defined by the Nikkei Group.

Values
(Ideals that should be shared by all employees)

Independence Quality Innovation Diversity

Purpose
(The permanent and unchanging significance of the entire Nikkei Group)

Better insights for a better world

Mission
(Defined by each company in the Group, based on the Purpose)
The joint mission of Nikkei and FT

To be the most trusted, independent provider of quality journalism to a global community, helping our customers make better decisions.

Expanding in Asia and the World

To be the most trusted, independent global media voice – this is our goal.
Nikkei Asia, an English-language media outlet, is steadily building a strong track record in Asia.
Nikkei Asia and the Financial Times have been enhancing each other as partners.
Our business areas are expanding from news reporting to data services, events, and more.

NIKKEI Asia

Nikkei Asia is the flagship publication of our global business. Its strong network comprehensively covers Asian business, politics, economics, and culture. It is an internationally renowned must-read for global businesspeople.

1 Fostering a worldwide understanding of Asia

Our mission is to bring the voice and heartbeat of Asia to the world. We are the only authoritative English-language voice that delivers "Asian news from an Asian perspective."

2 A diversified and robust information flow

Our over-100 dedicated reporters, editors, and designers possess the necessary Asian linguistic and cultural competency (not to mention the requisite access to key officials and corporations) to deliver quality English-language information with unmatched vigor. We communicate what impacts businesses and the economy in our original articles, and we also translate into English important news from Nikkei's vast pool of talent.

3 Many paths for content dissemination

With both digital and print-magazine offerings, we focus on "rich content" with high visual impact. Information comes alive through means including social media, webinars, podcasts, and real-life events.

Excellence in journalism

Our reputation for quality reporting is steadily growing. In 2022, the Society for Advancing Business Editing and Writing of America (SABEW) granted us its highest award. We have received strong praise for our reporting on topics from semiconductors to the current energy situation in Asia, and the U.S. National Press Foundation has honored us for outstanding coverage of international business. Outpacing strong rivals, we received awards from four international organizations in 2022. The fact that several of our articles have been cited by the U.S. White House is a testament to our high credibility.

	prize
2020	The World Association of Newspapers and News Publishers (WAN-IFRA): Asian Media Awards, silver in two categories, including Feature Article
	The Society of Publishers in Asia (SOPA): Best in Scoop, Explanatory Reporting, Arts & Culture Reporting, and Magazine Design categories
2021	WAN-IFRA: Asian Media Awards, four including Gold, in Feature Article and Covid-19 Reporting categories
2022	The Society for Advancing Business Editing and Writing (SABEW): Grand Prize in General Excellence, International Reporting, and Technology categories and two honorable mentions in Feature Story category, etc.
	WAN-IFRA: Asian Media Awards, five including Gold, in Covid-19 Reporting and News Photography categories
	SOPA: Two awards, including Excellence, in Opinion and Technology categories
	WAN-IFRA: Asia Digital Media Awards, Gold and Silver in Data Visualization category
2023	SABEW: Grand Prize in General Excellence, International Reporting

日経中文网 **Chinese Nikkei**

Established in 2012, Chinese Nikkei is a media outlet that provides attractive content. As the only Chinese-language website of a major Japanese newspaper, it provides daily news on the economy and industry, in-depth analytical articles, and columns written from unique perspectives. It is also popular in Greater China for its use of Nikkei's unique and powerful reporting network to vividly convey information on Japan's tourist spots, events, gastronomy, culture, and other topics. The magazine is available in both simplified and traditional Chinese, and in China, it publishes articles on WeChat, Sina Weibo, and Toutiao.

FT FINANCIAL TIMES

In 2015, Nikkei acquired the Financial Times (FT), a leading U.K. business newspaper. Through numerous collaborations, we are pursuing journalism of the highest quality.

1 Unique media power and excellence in reporting

With a history of over 130 years, the FT offers a different perspective from the media in Japan and the US. Under the motto "without fear and without favour," the FT covers topics including economics, finance, politics, society, and technology. Its in-depth columns and features make it an indespensible resource for global business leaders.

2 A digital trailblazer

The FT posseses great brand power as a digital subscription pioneer. The company closely analyzes data on its over-1.2-milllion paying subscribers to offer them personalized content. The FT rapidly moved its event business online after the COVID-19 disaster began, and digital-based business now accounts for more than 70% of its total sales.

3 A corporate culture with a diverse workforce

The FT has offices in 40 countries and more than 2,300 employees, including 700 journalists. In 2019, a group-wide "diversity and inclusion" strategy was developed. The FT's first ever female editor-in-chief was appointed in 2020, and it is comfortable with those of every gender, race, and religion.

Message

John Ridding, CEO

Over the past seven years, Nikkei and the Financial Times (FT) have built a global media alliance with a combined daily readership of more than four million people. We share a fundamental belief in the value of reliable, quality journalism, placing sustainability and long-term success ahead of short-term profit. Our partnership is the secret to our success, providing many mutual benefits and making us stronger than the sum of our parts.

Nikkei and the FT have worked together on many strategic initiatives - from new journalism formats to technology development, from event marketing to global client sales - sharing expertise and resources across teams and time zones. A growing, paying readership allows us to invest in international expansion and digital transformation, while our shared values and goals support meaningful and mutually beneficial collaboration.

Our common mission in these turbulent times is to be a trusted guide to readers, as well as guardians of quality content and insight. In the coming years, we will continue to offer uniquely non-partisan and objective global journalism, despite geopolitical tensions. We plan to break new ground, invest even more in our talented employees, deliver ever better digital products and services, and create even more benefit for our influential and aspirational audiences. I look forward to the future and what we build together.

Roula Khalaf, Editor

The last few years have provided some of the biggest news stories of our lifetimes, from Covid-19 to the war in Ukraine. Through this intense period, Nikkei has been a trusted partner, supporting our work and enabling our mission - to deliver the very best, independent and globally-relevant journalism.

Despite the relentless news cycle, the FT continues to innovate, expanding into digital, audio and visual formats. We continue to publish award-winning, impactful journalism across industries and borders. Combined with Nikkei, we have a total of 2000 journalists across 73 countries, giving breadth and depth to our news operation. It's no wonder that, in 2022, we reached record levels of paying readers and reader engagement.

Our collaboration with Nikkei takes many forms. We share offices in London, Tokyo, Hong Kong and other cities. We recently opened our first joint news bureau, in Texas, to delve deeper into the global energy story. We continue to exchange journalists to optimise our relationship and share editorial expertise. And Nikkei has provided investment and support to many new editorial ventures, including our successful verticals and our expansion in the United States.

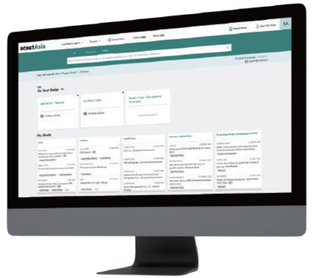
The news industry has never been more competitive but, with Nikkei's backing, the FT continues to set the pace.

Synergies with the FT

Many projects have been initiated since the inception of the Nikkei-FT partnership. With human movement reviving as the COVID-19 disaster subsides, we are focusing on exchanging personnel and knowledge. Nikkei journalists have started long-term training at the FT, and cooperation in the advertising, marketing, and digital fields are also being stimulated by joint training and secondment. We expect that closer partnership will strengthen human capital on both sides.

NIKKEI scoutAsia

The English-language scoutAsia service is individually tailored to each of its corporate clients, offering access to vast amounts of information on Asian companies and news from many sources. It assists those seeking new business partners and opportunities.



1 Comprehensive news and corporate information from Asia

scoutAsia is a data service developed by Nikkei and the FT. In addition to providing news, sector reports, and corporate information from 26 countries and regions in Asia and Oceania, scoutAsia uses advanced machine-based translation technology to deliver an electronic edition of the Nikkei in English.

2 AI analysis of vast amounts of information

scoutAsia channels an enormous flow of news content each day. It analyzes topics and correlates them with information on more than 4.5 million companies. With our unique AI technology, we customize news for each user and offer summaries of large amounts of information. Visual images of connections among entities are also provided.

3 Accelerated penetration of global markets, strengthening alliances and collaboration

In 2021, Nikkei began providing news categorized in accordance with asset class (i.e., "equities," "currencies," and "commodities") to the trading platform of the Singapore Stock Exchange (SGX). In 2022, Nikkei Inc. partnered with S&P Global, a major US financial information service provider, to offer English-language Nikkei content to investors through its Capital IQ Pro information platform.

Formed a business alliance with S&P Global

NIKKEI FORUM

We hold a number of international business events, both online and offline, to decipher the turbulent global situation. From 2023, we will also engage in activities to raise awareness of the "NIKKEI" brand overseas through events run by Nikkei and partner companies. Well-known business figures, politicians, and journalists will participate on a worldwide level. The events will be unified under the name "NIKKEI FORUM" to promote integrated management.

Future of Asia

This conference brings together political and economic leaders in the Asia-Pacific region to discuss sustainable development. First held in 1995, it is one of the most important international conferences in Asia. The 27th conference saw the participation of Singapore's Prime Minister Lee Hsien Loong and other foreign dignitaries. Sandhya Sriram, CEO of Singaporean food tech company and Nikkei Asia Award winner Shiok Meats, also took the stage.

Nikkei Global Management Forum

More than 20 lecturers participated in the 2022 Nikkei Global Management Forum. They included leaders of organizations such as Japan's Hoshino Resorts, Indonesian conglomerate Lippo Karawaci, and AI-based online translation service DeepL from Germany. In addition to those using online streaming, a limited number of people attended the event at the venue.

Asia Green Tech Summit

In collaboration with the Financial Times (FT), Nikkei held the Asia Green Tech Summit in February 2023. Nikkei and the FT brought together their content ideas, speaker invitation networks, sponsorship capabilities, and expertise in attracting visitors to the event, which featured a full day of sessions with speakers from tech companies, investors, and executives working on climate change issues. Nikkei and the FT will co-host other events similarly focused on specific themes and regions to enhance overseas outreach and profitability.

Investing in America

This is a recently established project with content based on a joint Nikkei/FT survey ranking cities in the U.S. in which it is easy for foreign companies to invest. In 2023, the summit will be held in Miami, the top-ranked city. We will continue to develop this event support the FT's U.S. market development.

Cutting Through Digital Clutter

In our era, the Internet is overflowing with all kinds of information.
For this reason, what is required now is credibility.
To continue to be a "quality paper,"
To be more useful in business and daily life,
Nikkei will move further ahead in avidly adopting the latest technology.
We will continue to take on every challenge with a spirit of determination.

Becoming the World's Most Trusted Media Voice

The Nikkei is committed to journalism that unearths important facts, always refining its unique reporting and analytical skills.
For example, in the "Age of Greater China" series, the Nikkei independently analyzed satellite photos and confirmed that China had built a model of Japan Air Self-Defense Force equipment in the desert, possibly to be used for missile target practice. The "Anatomy of State Expenditure" series examines the opaque use of state funds, while the "Green Bubble" series reveals business pretenses and unintended side effects impacting growing decarbonization efforts.
The Nikkei's mission is to be the world's most fair and trusted media voice by providing reliable articles that help readers make informed decisions.

日本經濟新聞 The Nikkei

The Nikkei has earned the trust of readers with rapid, rational, and easy-to-understand economic reporting. Topics covered include domestic and international economic trends, corporate performance, capital investment, and management strategies. The paper has expanded its coverage of domestic and foreign business news, particularly that from Asia. It looks at business from a consumer's perspective, with investment information that is easy for beginners to grasp. "NIKKEI Plus 1" presents content that is useful for daily life, while the "NIKKEI The STYLE" section intelligently examines economic- and lifestyle-related topics using a sophisticated yet relaxed style.

The Nikkei Business Daily

The Nikkei Business Daily has an established reputation for detailed news that enhances the quality of daily work for those on the frontlines of business. Matters covered include advanced new technologies, products, and services, as well as human resource strategies, markets, and growth companies.

The Nikkei MJ

The MJ ("Marketing Journal") focuses on the consumer economy, which accounts for 60% of GDP, and covers lifestyle, consumption, and the service sector. We believe that marketing connects materials and technology, technology and products, and products and consumers.

日経ヴェリタス The Nikkei Veritas

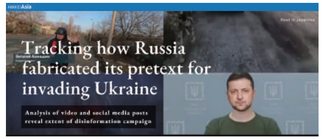
This weekly investment and financial newspaper delivers lively news and in-depth analysis from specialized reporters on the world's financial frontlines. It also features articles that evaluate the activities of companies and financial institutions from a variety of perspectives.

Nikkei Online Edition Pursues "Readers First" Concept

Since its launch in 2010, the Nikkei Online Edition has used the strengths of digital media to become "digital first" publication, delivering news and commentary whenever readers want it. This has given rise to a "readers first" concept that sets it apart from conventional newspapers.
For example, the Nikkei's weekday online "Evening Scoop" is released at a time of day when many readers have finished work. The Evening Scoop provides them with impactful news to be published in the next day's morning edition.
The Nikkei Online edition has grown steadily, with approximately 820,000 paying subscribers as of January 2023. Numbers of both younger twentysomething readers and corporate subscribers are increasing.

Data Visual

We aim to be a leader in visual and data-related journalism. In 2022, we received two Asia Digital Media Awards from the World Association of Newspapers and News Publishers (WAN-IFRA) in the data visualization category. A Gold award was given for "Tracking how Russia fabricated its pretexts for invading Ukraine" while "How the Northern Sea Route will change the world's major traffic flows" received a Silver award. We are also focusing on video content. In 2023, we launched "Nikkei film," a documentary video series that emphasizes storytelling. We have sent video journalists to Poland and Georgia to create several documentary videos. The "Money-no-Manabi" YouTube channel, which explains how to deal wisely with money while also having fun, has about 120,000 registered users.



Services of Unparalleled Quality for Better Decision Making

Our business activities are not limited to news reporting. We are steadily expanding the scope of our work to include advertisements that support corporate branding and databases that assist client decision making. Nikkei also provides opportunities to acquire deeper knowledge and sharper skills, as well as enriching cultural experiences. We will continue to provide new ways of assisting each customer's efforts for "growth and enhancement" while also making full use of digital technology.

Our Indexes

We compile and publish a number of daily indexes, including the Nikkei Stock Average (or Nikkei 225), Japan's leading stock price index. Investors in Japan and overseas place their trust in this market thermometer, and many financial products such as futures contracts and investment trusts are linked to this index. The Nikkei 225 is calculated at five-second intervals during trading hours based on 225 stocks selected from the TSE Prime Market, with rules devised to accurately capture trends in the Japanese economy.

The Nikkei 225 Climate Change 1.5℃ Target Index, which has been calculated regularly since May 2022, is an index based on the Nikkei 225. It is adjusted to align with the targets of the Paris Agreement, an international framework to curb global warming, and it was developed jointly with Wilshire of the United States. In addition, the Nikkei 225 High Dividend Yield Stock 50 Index, Nikkei 225 Domestic Exposure 50 Index, Nikkei 225 Global Exposure 50 Index, Nikkei ESG-REIT Index, and indices of fast-growing Asian companies are also offered by Nikkei.

Major stock indexes calculated by Nikkei

Nikkei 225 & Derived indexes

- Nikkei Stock Average (Nikkei 225)
- Nikkei 225 Climate Change 1.5℃ Target Index
- Nikkei Stock Average Volatility Index
- Nikkei 225 VI Futures Index
- Nikkei 225 High Dividend Yield Stock 50 Index
- Nikkei 225 Domestic Exposure 50 Index
- Nikkei 225 Global Exposure 50 Index
- Nikkei 225 Strategy Index Series (Leveraged/Inverse, etc.)
- Nikkei 225 Dividend Point Index

Other indexes

- JPX-Nikkei Index 400 (with JPX Market Innovation & Research)
- Nikkei Stock Index 300
- Nikkei 500 Stock Average (& by 36 Industries)
- Nikkei ESG-REIT Index
- Nikkei High Yield REIT Index
- Nikkei Asia300 Index
- Nikkei Asia300 Investable Index (USD & JPY)

Education

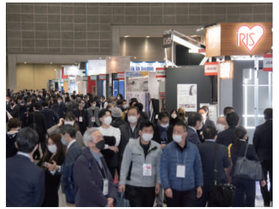
Through the Nikkei Business School (NBS), we provide seminars, courses, and training programs suitable for a wide range of businesspersons, including executives and next-generation leaders. We offer courses in collaboration with universities and external partners, such as "MBA Essentials" conducted jointly with Waseda University Business School, and "NBS On Demand," which takes advantage of the special characteristics of online courses. For corporate executives, NBS's "Japanese Executive Education Study Group" holds discussions on human capital management, the "Nikkei Executive Governance Program (EGP)" focuses on management development, the "Japanese DX Management Roundtable" explores corporate management in the age of digital transformation, "Nikkei EGP Online," is an internet-based way of studying of corporate governance. Moreover, "Nikkei TEST" evaluates economic knowledge and thinking ability, "VERSANT" measures English speaking ability, "Excedo" improves the English communication skills needed in the global age, and "Nikkei LissN" is an app that teaches English.

Events

We plan and hold a number of dynamic events such as industrial exhibitions, symposiums, and seminars. As one example, NIKKEI MESSE is an especially large exhibition that brings together and presents the latest information on Japan's distribution and retail industries as well as the design, construction, and facility management fields. NIKKEI MESSE events are comprised of seven simultaneous and specialized exhibitions. With a history of more than 50 years, this annual exhibition attracts in excess of 1,000 companies each year seeking to match their products with more than 100,000 industry professionals.

In the summer of 2022, we co-hosted the "Fossil Hunter Exhibition" with Japan's National Museum of Nature and Science, focusing on the history of paleontology. Aimed at families with a passion for education, the exhibition provided content of superior quality and information on new academic theories, along with fossils of dinosaurs and creatures such as the Tibetan Kesai. In some cases, the event was the first time certain objects had ever been on display anywhere in the world.

We have also developed "NIKKEI NEON," an online exhibition platform that makes the most of our abilities to create vibrant exhibitions, and we are working on a hybrid event structure that will keep us firmly in the forefront.



Cultural Projects

The Museum is engaged in a wide variety of cultural activities, including domestic and international art exhibitions, operas, classical music concerts, classical performing arts, and the delivery of educational lectures. From 2022 to 2023, in cooperation with leading museums in Europe, the Museum will hold the "Museum Ludwig Exhibition" of Germany, "LIGHT: Works from the Tate Collection" of England, and the "Centre Georges Pompidou Exhibition" of France. The Museum also continuously introduces art that carries on traditional Japanese culture, such as through the "Horyuji Treasures" and the "Treasures of Head Temples Shokoku-ji, Kinkaku-ji, and Ginkaku-ji" exhibitions. In the field of music and performing arts, in addition to the "Nikkei Muse Salon," which has a 50-year history, Nohgaku and opera performances are held. In recent years, we have taken on the challenges posed by new projects, such as the "Asia Orchestra Week," in which we invite orchestras here to play from across Asia, which is experiencing remarkable growth. Nikkei Art Academia also focuses on video distribution of cultural and educational lectures that support learning at home.

Members of the Board

Chairman & Group CEO	Naotoshi Okada
President & CEO	Tsuyoshi Hasebe
Executive Vice President	Yoshihiro Hirata(Visual Media Strategy, Index Business)
Senior Managing Director	Hiroyuki Watanabe(CDIO, Life and Career Business)
	Hironobu Sakamoto (General Affairs, Human Resources, Property, Production)
	Katsuhisa Morita (Finance)
Managing Director	Motohiro Matsumoto (Subscription Business)
	Toshiyuki Imai (Corporate Planning, Legal Affairs, Publications)
	Daisuke Arakawa(Global Business, Publisher of Nikkei Asia, Chairman of Nikkei Europe Ltd.)
	Hiroshi Yamazaki(Editor-in-Chief)
	Nobuhisa Iida(Business Information Service)
	Kiyoyuki Uchiyama(Media Business, Reskilling Business)
Director	Ichiro Ishikawa(President & CEO of TV TOKYO Holdings Corp., President & CEO of TV TOKYO Corp.)
	Naoto Yoshida(President & CEO of Nikkei Business Publications, Inc.)
	Shinzo Takami(President & CEO of QUICK Corp.)

Consolidated Financial Data

	Sales	Operating Profit	Net Income
2022	358,432	18,158	11,891
2021	352,905	19,451	11,999
2020	330,800	8,481	1,386

(million yen)

Head Offices

Tokyo 1-3-7, Otemachi, Chiyoda-ku, Tokyo, 100-8066
Tel. +81-3-3270-0251

Osaka 1-4-2, Koraibashi, Chuo-ku, Osaka-shi, 541-8515
Tel. +81-6-7639-7111

Overseas Subsidiaries

Nikkei Group Asia Pte. Ltd.
60 Anson Road, #06-02 Mapletree Anson, Singapore 079914
+65-6336-4122

Nikkei America, Inc.
1325 Avenue of the Americas, Suite 2500 New York, NY 10019, U.S.A.
+1-212-261-6200

Nikkei Europe Ltd.
Ground Floor, Bracken House, 1 Friday Street, London EC4M 9BT, U.K.
+44 (0) 20 7332 5770

Nikkei China (Hong Kong) Ltd.
6/F, Nan Fung Tower, 88 Connaught Road Central, Hong Kong
+852-2598-1771

Nikkei Creative (Beijing) Advertising Ltd.
Room208, Longbao Building, No.36 Maizidian Street,
Chaoyang District, Beijing, China
+86-10-6597-8061

As of April 2023

History

1876	The Chugai Bukka Shimpo (Domestic and Foreign Prices News) first issued
1946	Company name changed to the Nihon Keizai Shimbunsha Newspaper title changed to the Nihon Keizai Shimbun
1963	English weekly paper (The Japan Economic Journal) first issued
1972	ANNECS (a computerized newspaper editing and production system) goes into operation
1975	Nikkei-Dow Average (currently the Nikkei Stock Average) begins
1991	The Japan Economic Journal renamed The Nikkei Weekly
1996	Nikkei Net (digital news site) launched
2009	English site renamed Nikkei.com
2010	The Nikkei Online Edition launched as first Japanese newspaper with a paywall
2011	The Nikkei Asian Review starts as a free weekly English magazine for iPads
2013	The Nikkei Weekly and Nikkei.com combined as Nikkei Asian Review
2014	Asian editorial headquarters set up in Bangkok; Nikkei Group Asia Pte. Ltd. starts operations in Singapore
2015	The FT Group joins Nikkei Group
2016	Nikkei opens Mexico City Bureau; Nikkei launches Nikkei Asia300 Index
2019	DealStreetAsia joins Nikkei Group; Nikkei enters partnership with 36Kr in China
2020	The Nikkei Asian Review renamed Nikkei Asia
2022	The Nikkei 225 Climate Change 1.5°C Target Index launched

The Launch of Chugai Bukka Shimpo

Nikkei began with the publication of the Chugai Bukka Shimpo in 1876 by Takashi Masuda, the first president of Mitsui & Co. At the time, economic information was collected by the government and was unavailable to the private sector. The director of the Kangsho Bureau at that time strongly encouraged Mr. Masuda to "create a newspaper to disseminate commercial knowledge" for the development of commerce. The Nikkei was launched with this aim strongly in mind.

Born of The Nihon Keizai Shimbun

In 1946, wartime titles were abolished, and the company name was changed to "Nihon Keizai Shimbun Inc." In 1947, the following company motto was adopted: "Contribute to the peaceful and democratic development of the Japanese economy, the basis of people's livelihoods, by providing fair and impartial news."

Our Corporate Creed

Contribute to the peaceful and democratic development of the Japanese economy, the basis of people's livelihoods, by providing fair and impartial news.

DNA of a Technology Company

Nikkei has long actively invested in new technologies. "ANNECS," a computerized newspaper production system, was completed in 1972, making Nikkei the first newspaper company in the world to go beyond traditional printing processes and assemble pages with computers. This technological DNA persisted, as evidenced in the 2010 launch of Nikkei's electronic edition. By creating Japan's first fee-based web media business, Nikkei fundamentally changed newspaper reporting and production.

Acquisition of the Financial Times

In 2015, Nikkei acquired ownership of the Financial Times (FT) Group, which publishes the Financial Times, a leading British economic newspaper. This merger of the foremost Japanese and British economic media names would create the world's largest business media group, causing a great sensation around the world. The future will see an even closer relationship with FT, with further growth as leaders in quality journalism.

VALUES

Independence
Quality
Innovation
Diversity

NIKKEI Inc.

Financial Times Group

Publishing

Nikkei Business Publications, Inc.
Nikkei Science Inc.
Nikkei National Geographic Inc.

Data services

Nikkei Media Marketing, Inc.
QUICK Corp.
Nikkei QUICK News, Inc.
QES
Nikkei Research, Inc.
Nikkei Advanced Systems, Inc.
Rating and Investment Information, Inc.
Nikkei Financial Technology Research Institute, Inc.

Broadcasting

TV TOKYO Holdings Corp.
TV TOKYO Corp.
Television Osaka, Inc.
Aichi Television Broadcansting Co., Ltd.
Television Hokkaido Broadcasting Co., Ltd.
TVQ Kyusyu Broadcasting Co., Ltd.
TV Setouchi Broadcasting Co., Ltd.
BS TV TOKYO Corp.
Nikkei CNBC Japan, Inc.
Nikkei Radio Broadcasting Corp.
Nikkei Visual Images, Inc.

Sales,Marketing

Nikkei Media Promotions, Inc.
Nikkei PR Advertising Co., Ltd.

Advertising

Nikkeisha, Inc.
Nikkei Events Pro Co., Ltd.

Education

Nikkei Human Resources, Inc.

Printing and production

Nikkei Tokyo Newspaper Printing Center, Inc.
Nikkei Newspaper Printing, Inc.
Nikkei West Newspaper Printing Center, Inc.
Nikkei Editorial Production Center, Inc.

Other services

Nikkei Plaza & Services, Inc.

Overseas

Nikkei Group Asia Pte. Ltd.
Nikkei America, Inc.
Nikkei Europe Ltd.
Nikkei China（Hong Kong）Ltd.
Nikkei Creative（Beijing）Advertising Ltd.

Research

Japan Center for Economic Research（JCER）
Japan Invester Relations Association（JIRA）
Nikkei Advertising Research Institute

Moving forward as a Group and Focusing on the Same Future

MISSION

To be the most trusted, independent provider of quality journalism to a global community, helping our customers make better decisions

(The joint mission of Nikkei and FT)

PURPOSE

Better insights for a better world

日経BP

Nikkei BP's media offerings provide advanced information on management, technology, marketing, medicine, and daily life. Leveraging our diversity and expertise, we work to "present readers, customers, and society with content that goes beyond expectations."

Quick

As a "company that visualizes society through data," QUICK instantly distributes economic and financial information and global market data as well as high-value-added alternative content. We support the decision-making efforts of financial institutions, corporations, governments, and municipalities.

TV TOKYO

TV Tokyo produces, broadcasts and distributes distinctive programs including economic news, entertainment and animation. We are aware of our public mission to work as broadcasters, we aim to make sustainable contributions to the solution of issues facing society.

Nikkei at a Glance

NIKKEI Asia

50,381

Number of paid subscribers
(As of December 2022)

FT
FINANCIAL TIMES

1,170,290

Number of paid subscribers (print + digital)

日本経済新聞

1,649,927

Circulation of the Nikkei Morning Edition
(As of December 2022)

823,868

Number of paid subscribers of the Nikkei Online Edition
(As of January 2023)

920,585

Number of paid digital subscriptions, including the Nikkei Online Edition, NIKKEI Financial, and NIKKEI Prime, etc.
(As of January 2023)

5,939,670

Number of subscribers of the Nikkei Online Edition, including free registered members
(As of January 2023)

News bureaus

51 Domestic

37 Overseas

Reporters and staffers

1,350 Domestic

173 Overseas

Nikkei's Working Environment

Percentages of new hires
(2023)

44% Male

56% Female

Average number of working years
(As of April 2022)

22.1 years Male

14.2 years Female

Percentage of employees taking childcare leave
(FY2022)

58.8% Male

100% Female

Percentage of women in management positions
(FY2022)

12.1%