Better insights for a better world

Founded in Japan in 1876 as a humble four-page newspaper specializing in commodity market information, Nikkei has grown into one of the world’s largest independent media groups, with almost 3 million paid subscribers in Japan. Our flagship English-language publication, the Nikkei Asia, provides comprehensive, pan-Asian reporting that serves as a crucial decision-making tool for our readers. In 2019, Nikkei expanded its international presence by acquiring the Financial Times, another global media brand. Operating under the motto “True and Impor-
tant,” we are never ponder to power and are committed to delivering accurate and transparent content. Our daily mission is to provide quality, unbiased content that enables our readers across the globe to make better decisions.

These are the Values, Purpose and Mission defined by the Nikkei Group. The Values are ideals that should be shared by all employees, while the Purpose expresses the permanent and unchanging significance of the entire Nikkei Group. Each company in the Group will define its own Mission, based on the Purpose.

Values
- Independence
- Quality
- Innovation
- Diversity

Purpose
Better insights for a better world

Mission
To be the most trusted, independent provider of quality journalism to a global community, helping our customers make better decisions.
Nikkei at a glance

About us

Nikkei has continued to expand across various business segments, including broadcasting and digital media, with a global reach of 37 news bureaus worldwide. We have won two prizes with a total of 117,000 subscribers, as of December 2022.

Our businesses

Our network

Nikkei’s diverse network operates 33 news bureaus and 164 reporters and staffers. In 2008 we set up an editorial headquarters for Asia in Bangkok and Nikkei Group Asia Pte Ltd, a subsidiary based in Singapore for Nikkei and its group companies. Our strong network also allows us to gather information and deliver the latest news to the world.

Asia
- Beijing
- Hong Kong
- Jakarta
- Kuala Lumpur
- New Delhi
- Bangkok
- Beijing
- Dallas
- Jakarta
- Kuala Lumpur
- New Delhi
- Tokyo
- Manila
- Jakarta
- Kuala Lumpur
- New Delhi
- Tokyo
- Manila

Europe
- London
- Paris
- Brussels
- Berlin
- Munich
- Madrid
- Frankfurt
- Milan
- Paris
- Brussels
- Berlin
- Munich
- Madrid
- Frankfurt

Americas
- New York
- Washington, D.C.
- Chicago
- Mexico City
- New York

Middle East
- Cairo
- Amman
- Riyadh
- Dubai
- Lebanon
- Jerusalem
- Tel Aviv
- Riyadh
- Dubai
- Lebanon
- Jerusalem
- Tel Aviv

Africa
- Nairobi
- Johannesburg
- Addis Ababa
- Addis Ababa
- Johannesburg
- Addis Ababa
- Nairobi
- Nairobi
- Johannesburg
- Addis Ababa
- Addis Ababa
- Johannesburg
- Addis Ababa

Latin America
- Sao Paulo
- Mexico City
- Curitiba
- Buenos Aires
- Buenos Aires
- Curitiba
- Sao Paulo
- Mexico City
- Curitiba
- Buenos Aires
- Curitiba
- Sao Paulo
- Mexico City

Number of news bureaus as of December 2022.

Number of reporters and staffers as of December 2022.

Number of subscribers as of December 2022.
Our presence in Asia

In 2014, Nikkei set up an Editorial Headquarters for Asia in Bangkok as well as Nikkei Group Asia Pte, Ltd., a regional business hub in Singapore. We are now transforming ourselves from being merely a Japan-based media company into a truly global media company, all while expanding our presence in both the news and business spheres.
Delivering English news about Asia to the world

1

The concept behind the Nikkei Asia is "Asian news from an Asian perspective." We deliver unique articles that appeal to readers who are interested in Asian business and are highly specialized readers. In addition to original English-language stories from Asia, we publish English translations of major news stories published in the Nikkei’s Japanese newspaper and its online edition. The topics covered include business, politics and economy, as well as culture and the latest trends. We particularly focus on Asian news and publish numerous stories.

Leading the way with a digital-first editorial structure

2

We were quick to transition to a digital-first editorial structure, delivering all our content on our website first. Using an analytics tool introduced by the Financial Times, we carefully study what articles are read at what times to deliver content in a planned and effective manner. We provide a package collection of the best articles that were published on our website in our weekly print edition. To acquire new readers and improve the satisfaction of subscribers, we actively use social media and send newsletters.

Focused coverage of Asia’s leading 300 companies

3

The Nikkei Asia reports extensively on companies that are ranked in the “Top 300,” a selection of the region’s biggest and fastest-growing companies, chosen according to their market capitalization, growth potential and geographic balance. We offer in-depth analysis on Asian companies and providing startups, supported by our network of reporters on the ground across the continent.

Excellence in journalism

The Society for Advancing Business Editing and Writing (SABEW) regularly lists the Best in Business Awards for outstanding journalism work, and Nikkei Asia has received nine of these accolades, including three top prizes. The highly esteemed awards were first given in 1995 by the world’s largest association of economic journalists focusing on business and finance. Nikkei Asia also won five of the 2022 Asian Media Awards, which were given by the World Association of Newspapers (WAN-IFRA). Nikkei Asia was granted gold and silver awards in the COVID-19 reporting and news photography categories, as well as a silver award in the feature story category.
Nikkei actively partners with and invests in local media companies to provide more content relevant to Asian firms. In May 2019, Nikkei acquired DuoStreetAsia, an emerging media company based in Singapore. DuoStreetAsia specializes in reporting on private equity and venture capital and providing insights into investment deals. This acquisition will complement Nikkei’s coverage and enhance content on capital procurement and M&A of Southeast Asian startups and unicorn companies.

Nikkei entered into a global partnership with 36Kr, a website providing information on Chinese startups. We will cooperate globally in delivering news stories and company information regarding Asian startups mainly in China. 36Kr has published over 100,000 articles on Chinese startups and acquired 100 million readers around the world, becoming the most prominent media organization in this field. English-language content has been published in our English-language publication the Nikkei Asia, as well as on our English-language data service nikkei.com.

Channel JAPAN

We broadcast TV programs and interviews in English across Asia on our subject-related Japan-related business, economy, tourism, and culture. This carefully curated content comes from various Nikkei media sources as well as Nikkei group TV stations.

Nikkei Asia 300

Asia 300 is a list of top influential and leading businesses in Asia selected by Nikkei. Our picks are based mainly on market capitalization and the growth potential of companies from 11 countries and regions, consisting of China, Hong Kong, Taiwan, South Korea, India, and six major South East Asian economies.

Asia100 Power Performers Ranking

Since 2014, we have been hosting an annual conference gathering the business leaders in Asia, including the heads of Asia100 companies. This year, Nikkei published the Asia100 Power Performance Ranking of companies and included 100 companies. The ranking is based on the calculation of a company’s growth potential, earning capacity, market share, and financial soundness, to present such companies’ overall performance unbiased by individual indicators and to highlight as a performance benchmark of major Asian companies.
Our business in Asia

Nikkei engages in a wide range of businesses across Asia, such as the publication of Nikkei Asia and corporate information databases services. In 2014, we established our Asian headquarters in Singapore, Nikkei Asia Ltd., serving as our core base of Asian operations.

Research business

To better meet the needs of businesspeople, the Nikkei group provides a wide range of electronic media products, including databases containing corporate information in Asia, as well as operates the Nikkei Business School Asia in Bangkok.

Chinese Nikkei

Chinese Nikkei reflects the latest Japanese business news to those who need it most, from executives at Japanese companies to government officials to employees at Chinese branches of Japanese companies. With coverage spanning industry news, analytics and commentary, Chinese Nikkei is attracting a broad audience in Greater China.

Our international conferences

Future of Asia

This event brings together leading political and business voices from across Asia and beyond, providing an opportunity for discussion of sustainable development through the region. After being cancelled in 2020 and held online in 2021 due to the COVID-19 pandemic, the 2022 conference welcomed overseas delegates, including Singapore Prime Minister Lee Hsien Loong, for the first time in fifteen years, and invited paid attendees were also reinstated. Sandhya Srinivas, Group CEO of Singapore-based tech company Shopee, winner of the Nikkei Asia Award established in 2019 to encourage a free and prosperous economic society, also spoke at the event.

Nikkei Global Management Forum

The Nikkei Global Management Forum is one of Asia’s leading international conferences. At this event, business leaders from across the globe come together to talk with each other concerning a wide range of topics. Highlights include management philosophy, recently implemented corporate strategies and global affairs.

The theme of the 3rd conference, which was held in 2021, was “World Economic Revival and Corporate Management in the New Normal.” Speakers from many nations, including President and CEO of Saudi Aramco Amin Nasser, spoke online, as they did during the event in 2020. Meanwhile, a number of domestic speakers delivered their messages while physically present at the conference. The latter group included Toroko Honda, chairman of Bridgestone, and Christophos Weber, president and CEO of Taikia Pharmaceutical Company. In addition to these who paid for online streaming access to the conference, a limited number of paid audience were invited to attend the event at the actual venue.
Financial Times Group

The Financial Times Group, which is part of Nikkei Inc., provides a broad range of business information, news and services. It includes the Financial Times, FT Chinese and FT Specialist publications. Nikkei and the FT are committed to editorial independence and share a fundamental belief in the value of quality journalism.
About the FT

The Financial Times is one of the world’s leading business news organisation, recognised internationally for its authority, integrity and accuracy. The FT has more than 100 journalists in 40 countries around the world.

Monthly Global Reach

The FT has a truly global reach, with almost 70% of readers based outside of the UK. The latest MAB (Monthly Global Reach) figures show that more than 15 million people read the FT every month.

Growing readership

The Financial Times has pursued a subscription model which has taken our paid-for readership to over 1.95m: highest ever levels. The new look FT app was designed to take this growth even further and to ensure readers can enjoy our content across all platforms.

Strategy

The FT’s sustainable business model relies upon combined revenue from subscriptions, live events, content with brand power and advertising. As an early pioneer of the subscription model, the FT first introduced a paywall in 2005. Digital subscriptions now account for more than three-quarters of the FT’s circulation.

John Ridding CDO

Rebecca MacMillan Editor
The future of Nikkei and the FT – A deepening partnership

Nikkei and the FT continue to deliver more value to our readers through the combined strengths of our partnership, providing vital information across a range of channels, formats and international borders. Together, we will cement our position as the strongest and most respected source of business news worldwide.

Synergy with FT

Launched in March 2018, scoutAsia is an English-language news and corporate information service jointly developed by Nikkei and the FT. This business tool enables users to access valuable information with a focus on specific sectors, such as a given country or industry. It is available for deployment of an analytical function based on Alchozynz, the main source of scoutAsia are global companies doing business in Asia.

The Nikkei Conference on Infectious Diseases was launched in 2016. As an international event that brings together leading experts in infectious disease countermeasures, this conference has attracted attention for its discussions on COVID-19 responses and other issues. Prior to each year’s conference, the Nikkei and the FT publish a jointly-edited feature on the same day to build momentum for discussion.

Nikkei and the FT are also deepening their cooperation in a number of other business fields. In addition to holding joint events focused on topics of contemporary importance, we also cooperate in the FT’s executive training program and the DX consulting business.

Corporate news from approximately 40 Asian news sources

Newsletters

A new area of Nikkei-FT collaboration is newsletters. Those regular emails deliver in-depth news and analysis specialized in industry direct to readers’ inboxes. April 2019 saw the launch of Nikkei Asia, a newsletter focused on the rapidly evolving Asian technology sector. In addition to curated articles from Nikkei Asia and the FT, it provides insights from industry experts, profiles of the people behind the stories, and essential market data, thus meeting reader needs.

We are including external newsletters and briefly panel discussions available on multiple content platforms on topics including cutting-edge insights, unique personalities and peer networking that have the power to transform finance, business, politics, society and culture.

FT Live

Financial Times Live (FT Live) is the global conference and events division of our organization. Chaired by senior journalists, FT Live’s seminars, conferences, awards and strategic forums gather the world’s brightest minds and most influential decision-makers. Distinct scenarios, delivering presentations and lively panel debates are available on multiple content platforms. It provides cutting-edge insights, unique personalities and peer networking that has the power to transform finance, business, politics, society and culture.
Technology in Nikkei’s DNA

In 1970, Nikkei began offering Japan’s first economic information service, NEWS, followed in 1972 by NEWS, which was the world’s first computerized newspaper production system. The company then completed the Digital Newspaper Production System, which digitalized the newspaper production process using lead types. In 1980, when personal computers began to spread throughout Japan, the PLES editorial support system was put into operation, achieving a higher level of computerized editorial work.

By 1994, Internet use had begun to spread worldwide in earnest, and we started the Nikkei NET news site. The Nikkei Online Edition, which was put into operation in 2010, has grown to become what is now one of the world’s leading online media resources.

In 2012, the position of Chief Digital Information Officer (CDO) is created to promote the company’s digital strategies.

In Constant Pursuit of Advanced Technology

The Nikkei Innovation Lab is a groundbreaking research and development organization launched in 2015. Since its first opening to the media, it has served as a central point for efforts to realize Nikkei’s ambitious technology strategies. In collaboration with the Nikkei Online Edition, the lab promotes research and development focused on some of the world’s most advanced emerging technologies. Recent areas of exploration include artificial intelligence (AI), augmented reality (AR), and the concept “browser of things” (BoT), which connects physical objects and items around us to the internet.

Digital journalism adds new value

Nikkei Online Edition, delivering articles rapidly

Ever since it was launched in 2010, the Nikkei Online Edition has relentlessly pursued innovative ways of reporting. It means the best possible use of its strong ability to rapidly deliver information in a world marked by rapid and constant change. We craft articles on important topics as well as commentary that are made available in written form ahead of the print edition. This means that information is available immediately when subscribing readers begin to look it up, within what Digital First is all about. The “Digital First” approach offers greatly from that of papebroad newspapers, which are created by calculating the time required for printing and delivery to readers. At Nikkei, news events are reported on as soon as they happen; the same way, our insightful commentary or articles of note can be read as soon as such events make First become relevant. There is no need for the reader to wait for the next day’s morning edition.

In 2023, the number of paying subscribers to the Nikkei Online Edition as of January 2023, and the number of young readers (between 25 and 35 years old) is also increasing.

Approaching the truth through data and visuals

We are focusing on “data journalism” as a new way to discover the truth. This involves analyzing data to enable an objective view of the news, utilizing both numerical data and visual data. We are using satellites and drones, and engaging in the collection of high-quality data to produce a wide range of services.

The 2015 revenue from the Nikkei Online Edition was 200 billion yen, while the 2020 revenue was 400 billion yen.

Number of paying Nikkei Online Edition subscribers

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<thead>
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<th>Year</th>
<th>Number of Subscribers</th>
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<tr>
<td>2015</td>
<td>200 billion yen</td>
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<td>2020</td>
<td>400 billion yen</td>
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Nikkei Inc. 2023

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<th>Nikkei Inc.</th>
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Nikon calculates and publishes a variety of indices on a daily basis, including the Nikon Stock Averages (Nikkei 225), Japan’s leading stock index. Investors around the world (some of which in less developed market economies) and a number of financial instruments such as futures and investment trusts are linked to these.

Recently, we jointly developed the Nikkei 225 Climate Change U.C. Target Index with Bloomberg in the United States. Based on the Nikkei 225, it is adjudged in line with the goals of the Paris Agreement, an international global warming treaty.

As further examples, the Nikkei 225 Domestic1 4 x Index and the Nikkei 225 Global Exports 5 x Index feature components selected in accordance with international guidelines for the Nikkei ESG Indexes reflects ESG-based evaluations of Tokyo Stock Exchange in New York.

Cultural Projects

The museum is developing numerous cultural programs, with offerings such as domestic, and international art exhibitions, opera, and classical concerts. Further examples include programs focusing on classical performing arts and new content in a variety of ways. In the 2020-21 period, the museum will collaborate with prominent overseas museums to host major exhibitions with titles such as “The Metropolitan Museum of Art” and “M.I.T. ISEI Date: A Noyes from the Museum of Fine Arts, Boston.” We are also actively initiating art that represents traditional Japanese culture through “Mainstream of Japanese Art Exhibitions” and “The Tsubiza: Exhibition,” among others. As the fields of music and the performing arts, it also presents a major exhibition “Nikkei Music Salon: The Nikkei Reihaku Art Association.”

Markets Sizing ETs, Futures/Options and ETF on the Nikkei 225

For our broadcasting and online distribution business, TV Tokyo Holdings Corp., our broadcasting and online distribution business, serves as the core. The TN Network, consisting of TV stations — including key TV stations in Tokyo, Osaka, and major cities in Japan — is the broadcast platform, and our content distribution business is the broadcasting —roughly 75% of households in Japan and it is the second economic news and documentary programs such as “NHK” and “NHK Classic,” and “Koudai Polis,” our group companies also include DB TV, Tokyo and NHK CNN Japan. In April 2022, we began offering “NHK” via smartphones and PCs, and for the first time in a number of locations, it is now possible to view these broadcasts as soon as they go on the air.

Major stock indices calculated by Nikkei

This Nikkei Group holds many events such as industrial exhibitions, art exhibitions, symposiums and concerts. Examples include the Nikkei-Muse Urban Development Exhibition and Voice Creative Competition Exhibitions. In recent years, the Group has also been promoting online support for various events and other events. For our industria exhibitions, we have developed the “Broadcasting Exhibition Hall” (also known as “Nikkei MEETING” to provide a new venue for expressions. We are working on improvements the Nikkei Group’s unique event business now by providing both physical and online stages to meet the needs of our users.

Nikkei Publishing, and Nikkei Business Publications, is one of the key drivers of the Nikkei group’s publishing business, and Nikkei BP is a dedicated publishing company with offerings targeting professional books on business, economics, technology and medicine, as well as lifestyle books, novels, pocket books, ebooks and customized publications. The two brands — Nikkei Publishing and Nikkei BP — provide highly specialized, quality books and keeps complete digital in media and marketing formats. Titles include “Nikkei Business Guides Edition” for businesses, “Nikkei TECH” for engineers, “Nikkei woman” for women, “Nikkei Medical” for medical professionals, and “Nikkei STYLE” for marketers.

For the Nikkei 225 Business School holds more than 600 seminars each year. It also promoting digital transformation (DX) by offering courses online. “Nikkei Economic Intelligence Training,” which is provided by experienced journalists, is a unique program that meets the needs of participants’ organizations. The Nikkei Economic Governance Program (EDP) for management development and the Nikkei Management Roundtable, which explores corporate management strategies in the 21st era, were added in 2019. Nikkei BP Online provides an online course on corporate governance. There are also a variety of tools available for businesspeople who operate in today’s fast-changing commercial environment “Nikkei 375” is a survey-based assessment of economic knowledge and thinking ability, while “Versant” is a smartphone app for gauging basic economic and business knowledge. In addition, the Nikkei Global, we offer “Ver- satil” which includes a quick assessment of English speaking ability using a language recognition system, and “Nikkei Alerts” an app for giving.
Fulfilling the Media’s Mission in Turbulent Times

The contemporary global media is undergoing an unprecedented wave of volatility and uncertainty. Authoritarianism and dictatorship have rapidly spread in scope, shaking up the international order. Meanwhile, the complex negotiations and relations, which were settled by time-honored strength and strength-defense mechanisms, have become untenable. The spread of the new coronavirus has exposed structural weaknesses such as unevenness and disparity on numerous fronts. Structural problems are proliferating in a bewildering extent, and it is crucial for humanity to address them as soon as possible. The list of such issues seems almost endless, ranging from climate change to social and gender discrimination.

In these treacherous times, news organizations have a responsibility to continue to provide reliable information. Nihonkai, committed to its fundamental values, has been considering its future. We will continue to focus on the most press-tolerable issues and help to realize a more just and prosperous world.

In order to meet the expectations of its readers and customers, Nihonkai has ventured into new realms that have become accessible through digitalization and globalization. The Nihonkai Online Editions, launched in 2010, has grown to become one of the world’s leading online media services, with approximately 800,000 paying members, and the new model of delivering news and commentary ahead of the morning and evening editions has taken root. In addition to news reporting, information services, special events, and human resource training are also creating new forms of added value through the power of digital communication.

With the Financial Times, a leading economic media outlet based in the UK, we are enhancing our global communication capabilities. Moreover, our interaction with FT has increased the range of our human resources and deepened our content. Nihonkai’s digital edition, which disseminates economic information on Asia to the world’s English-speaking population, is increasingly expanding its presence, Nihonkai’s greatest asset to its human resources. In addition to introducing a system to promote highly motivated and capable employees regardless of age, we are actively working to create a working environment in which subtle women and non-Japanese employees work comfortably. The challenges faced by each of our employees will bring strong growth to Nihonkai. We will continue to implement changes in ways that are not bound by conventional frameworks in order to spread quality content throughout the world.

President & CEO Message

Corporate Profile

Members of the Board

History

Consolidated Financial Data

For more information
Corporate Profile

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As of April 2023

Corporate Profile

Group Companies List

Publishing

- Nikkei Business Publications Inc.
- Nikkei Science Inc.
- Nikkei National Geographic Inc.
- Nikkei Media Marketing Inc.
- Nikkei Corp.
- Nikkei (China) News Inc.
- NCC Corp.
- Nikkei Research Inc.
- Nikkei Advanced Solutions Inc.
- Nikkei Engineering and Information Services Inc.
- Nikkei Financial Exchange Research Institute, Inc.
- Nikkei Financial Exchange Research Institute, Inc.

Selling, marketing, advertising and circulation

- Nikkei Media Promotions Inc.
- Nikkei PR Advertising Co. Ltd.
- Nikkei Direct Inc.
- Nikkei Human Resources Inc.
- Nikkei IT Learning Ltd.
- Nikkei Events Pte. Ltd.

Printing and distribution

- Nikkei Tokyo Newspaper Printing Center Inc.
- Nikkei Newspaper Printing Co.
- Nikkei West Newspaper Printing Center Inc.
- Nikkei Nippon Newspaper Printing Center Inc.
- Nikkei Oriental Printing Co.
- Nikkei Advertising Research Institute

Other services

- Nikkei Technical Services Inc.

Research

Japan Centre for Economics Research
Japan Business Media Research Institute
Nikkei Advertising Research Institute