

## **Nikkei Asian Review Adds Exciting New Content Line-up to Website**

*Coinciding with one year anniversary special membership campaign*

**Tokyo, November 20, 2014** – English-language publication The Nikkei Asian Review, published by Nikkei Inc., [“Nikkei”] Asia’s leading business media, announced today a new lineup of additional content to provide further insights on Asia. The new sections will be added to the website (<http://asia.nikkei.com/>) in time to coincide with Nikkei Asian Review’s one year anniversary as it continues to provide clarity on business in Asia, from the inside out.

The new additions to the website, which will appear on the website from [DATE], are:

- The **“ASEAN 100”** gives readers a daily, in-depth look into the 100 most powerful and influential companies around Asia
- The **“Japan Update”** corner, which will provide a bigger focus on business and news in Japan
- **New video capability** provides real-time, visual accounts of the most important business news, interviews and current events in Asia

Along with the new features to the website, Nikkei Asian Review will be offering a **Special Nikkei Asian Review \$0.99 Holiday Campaign** subscription rate, giving new subscribers a one-month trial for \$0.99 starting November 20 through January 20, 2015.

For more information and registration details, please visit <http://asia.nikkei.com/>.

-Ends-

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# NIKKEI ASIAN REVIEW

Image of Nikkei Asian Review in Print, Online, and on Mobile Devices



## Official Launch Video

[www.youtube.com/nikkeiasianreview](http://www.youtube.com/nikkeiasianreview)

## About Nikkei Asian Review

*Nikkei Asian Review* brings insights from Asia, from the inside out. As part of Nikkei, Asia's largest independent business media group, with a 135 year history and network of over 1,300 local and international reporters on the ground in 24 bureaus across Asia, *Nikkei Asian Review* provides credible, comprehensive pan-Asian reporting. Designed for leaders around the world who are shaping the future of Asia, and anyone with an interest in knowing about the real Asia, *Nikkei Asian Review* has been created to change the way Asia is reported in the global marketplace. We report the facts about what is happening in Asia and offer insights over opinions that dig deeper into the heart of a story. Without editorial or political bias, *Nikkei Asian Review* tells untold stories about Asia, from Asia. You can find *Nikkei Asian Review* online, on mobile and tablet devices and as a weekly print edition.

Online: [asia.nikkei.com](http://asia.nikkei.com)

Facebook: [www.facebook.com/nikkeiasianreview](http://www.facebook.com/nikkeiasianreview)

Google+: [plus.google.com/105293795757249725929](http://plus.google.com/105293795757249725929)

Twitter: [twitter.com/NAR](http://twitter.com/NAR)

LinkedIn: [www.linkedin.com/company/nikkei-asian-review](http://www.linkedin.com/company/nikkei-asian-review)

Subscriptions: [regist.asia.nikkei.com/member/register/](http://regist.asia.nikkei.com/member/register/)

Advertising Sales: TEL: +81 (3) 6256-7178, Email: [naradvertising@nex.nikkei.co.jp](mailto:naradvertising@nex.nikkei.co.jp)

## About Nikkei Inc.

Nikkei Inc. acts as an operating holding company with newspaper businesses as a core. Group operations range from books, magazines to digital media, database services, broadcasting and other activities such as economic/cultural events.