

CB Insights and Nikkei announce new partnership

12 March 2018 - Nikkei Inc. and CB Insights today announced a business partnership in providing news and information. Nikkei will select reports published by CB Insights and provide the Japanese translation on their news publications such as the Nikkei Online Edition. Potential areas of collaboration include joint research.

To mark the beginning of collaboration, Nikkei will translate research briefs from CB Insights and publish on the Nikkei, the Nikkei Online Edition and Nikkei Business Daily. Nikkei's editorial team will select topics that are expected to draw attention from the Japanese readers and publish the translations every Monday. Graphics will be used in the translated articles for better understanding of readers.

Yoshihiro Hirata, Managing Director, Nikkei Inc. said: "It is our great pleasure to enter a business partnership with CB Insights. CB Insights has a great machine intelligence platform which synthesizes data on startups, technology companies and venture capital firms as well as has excellent technology and analytics that contribute to publish investigative reports. Our Japanese readers will receive significant benefits from the reports and we intend to continue our collaboration with CB Insights."

"We are excited to partner with the venerable Nikkei to bring CB Insights' data-driven intelligence to their institutional clients in Japan and throughout Asia," said Anand Sanwal, CEO of CB Insights. "Japan is a hugely influential economy with a very large number of prominent corporations. We're looking forward to using our machine intelligence platform and the research it enables to help them see where technology and business model trends are going."

CB Insights is a machine intelligence company that provides fact-based insights on the latest business and technology trends. By analyzing millions of documents, CB

Insights provides knowledge about fast-growing companies and sectors. CBI analysts also draft high-quality strategic reports on trends and industries.

Nikkei Inc. has been leveraging this resource for business reporting on startups. The collaboration will enable Nikkei to bring more stories and features on the Nikkei Online Edition and Nikkei Business Daily and will help readers find more stories about the latest business news.

About Nikkei

Nikkei Inc. is a trusted media brand in Asia, known for its quality journalism and capability in providing business news and information. Founded as a market news media in Japan in 1876, Nikkei has grown to be one of the largest media conglomerate with 37 foreign editorial bureaus and approx. 1300 journalists worldwide, with another global media brand, Financial Times, joining in our group in 2015. Nikkei has always been embracing digitization and technology to find a new way to deliver news and information as a reliable source of information to the global community.

About CB Insights

At CB Insights, we believe the most complex strategic business questions are best answered with facts. We are a machine intelligence company that synthesizes, analyzes and visualizes millions of documents to give our clients fast, fact-based insights. From Cisco to Citi to Castrol to IBM and hundreds of others, we give companies the power to make better decisions, take control of their own future—and capitalize on change.

Inquiry

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