

Nikkei Inc.

**NIKKEI** 2017-2018

Corporate Creed:  
Fair and Impartial

‘Contribute to the peaceful and democratic development of the Japanese economy, the basis of people’s livelihoods, by providing fair and impartial news’

As a media organization, Nikkei Inc’s corporate philosophy is based on unbiased, reliable, comprehensive journalism of the highest quality, delivered with a global point of view.



Tokyo Head Office

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Becoming a Cutting-Edge “Tech-Driven Nikkei”

Today, as the world faces rapid changes, the shared value of globalism is being threatened by, among other forces, rising protectionism in the West and terrorism worldwide. In these uncertain times with fake, “manufactured” news, and when expectations for quality are high, real media companies are essential. Nikkei, together with its prominent partner the Financial Times (FT) Group, Britain’s premier economic media group, will give readers the highest quality of journalism that looks keenly at the world and Japan as well as the possibilities for the future using accurate information and analysis.

This year, we have set the new goal of becoming “a tech-driven Nikkei.” Communicating is becoming more and more diversified with smartphones, SNS and other tools. The ways to express yourself are growing from text to images, videos, audio and graphics. Nikkei aims to be a media company developing and using cutting-edge digital technology that delivers the information you want, when you want it, in a way that is easy to understand and is highly effective. We are already researching and developing new information technology and services that use artificial intelligence (AI), virtual reality (VR) and augmented reality (AR).

Using outstanding content and new technology as our two pillars, our Global Expansion & Growth strategy will continue to help us grow in collaboration with FT. The Nikkei Online Edition is now one of the world’s leading media websites, with 540,000 paid subscribers (as of June 1, 2017). The readership of the Nikkei Asian Review, which informs the world of economic issues in Asia, is also growing steadily. Nikkei will provide news and will develop the wide range of services indispensable for global business through information services, human resource education and by holding events. Our global presence will grow.

In media, nothing is more important than employing the right people. Nikkei promotes diversity by creating more effective workplaces for women and for employees from other countries. We will continue to attract dedicated talent and become a company where all employees feel they can, without any limitation, reach their potential. Nikkei will change in ways that are not bound by convention and will improve how every employee can work.

Naotoshi Okada  
President and CEO  
Nikkei Inc.





### Japan's leading media for business

Nikkei is a media organization with newspaper publishing at its core. Our flagship daily, The Nikkei, has approximately 3 million subscribers. But Nikkei is a true multiplatform player, including online publishing, magazines and broadcasting.

### Tech-driven Nikkei

Putting innovation to work

Nikkei aspires to leverage the latest digital technology to provide journalism of the highest quality. Starting with the launch of the Nikkei Online Edition in 2010, we have been embracing innovation in a range of areas, including advertising, management, infrastructure, employment and day-to-day operations – all to create a truly “tech-driven Nikkei.”

We have made a point of hiring more engineers. The digital division currently has approximately 110 engineers with diverse specialties, including web design, application development and data analysis. In-house production of apps, for example, enables us to quickly respond to demand for new services.

In 2017, we established the Nikkei Innovation Lab to forge connections between group companies and Silicon Valley in the U.S., and to promote pioneering media-related research and development. With an emphasis on trends like artificial intelligence, fifth-generation wireless broadband and other technologies, we are pushing the development of technologies that will underpin future Nikkei products and services.

### The future of Nikkei and FT: A deepening partnership



The end of November 2017 will mark two full years of the Nikkei and FT partnership. During this time, Nikkei and FT have launched many synergy projects while maintaining the editorial independence of both companies. Together, the two business media brands span all corners of the world, with unrivaled reach and indispensable news, commentary and analysis. By integrating the time-honored FT into our group, Nikkei aims to advance its global and digital growth strategy.

### Nikkei-FT support for corporate branding and networking



Because Japanese companies have rapidly expanded abroad, their ratios of overseas sales and investors have been increasing. As a result, there is a growing need for branding and PR activities aimed at overseas customers, investors, business partners, and government and other bodies. Forums for networking with future business partners are also essential. So Nikkei and FT are working together to meet the needs of companies – from proposing global branding activities to planning international conferences.

Total subscribers to The Nikkei flagship newspaper  
(print and digital, as of July 2017)

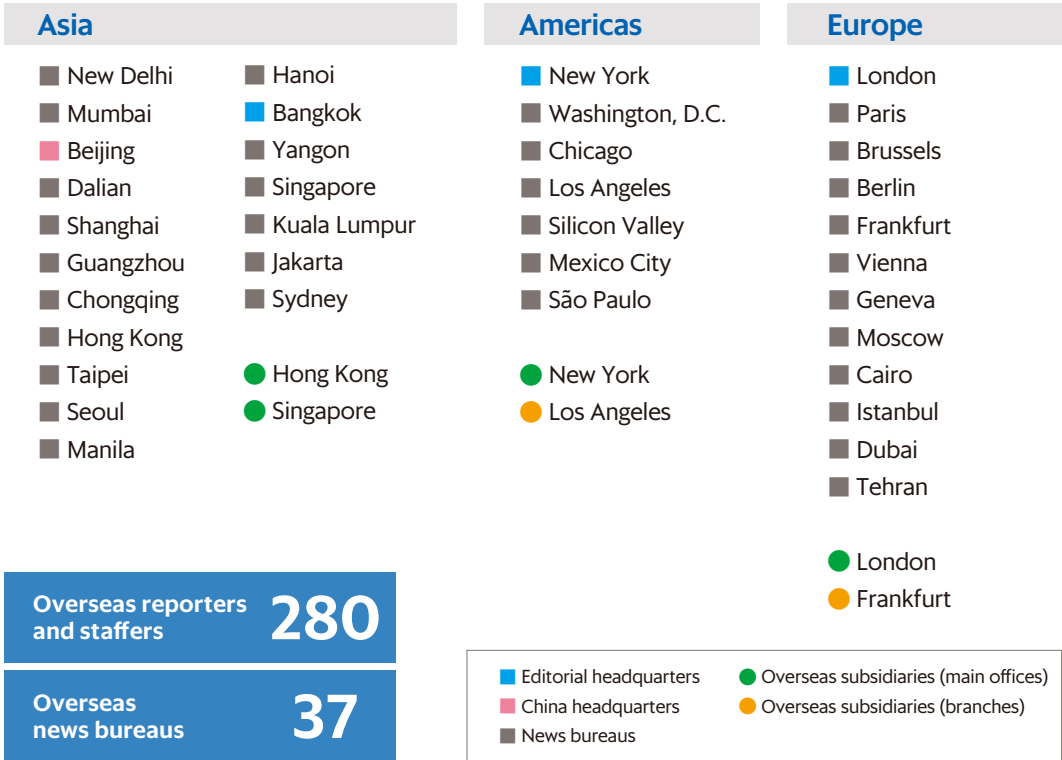
3,265,433



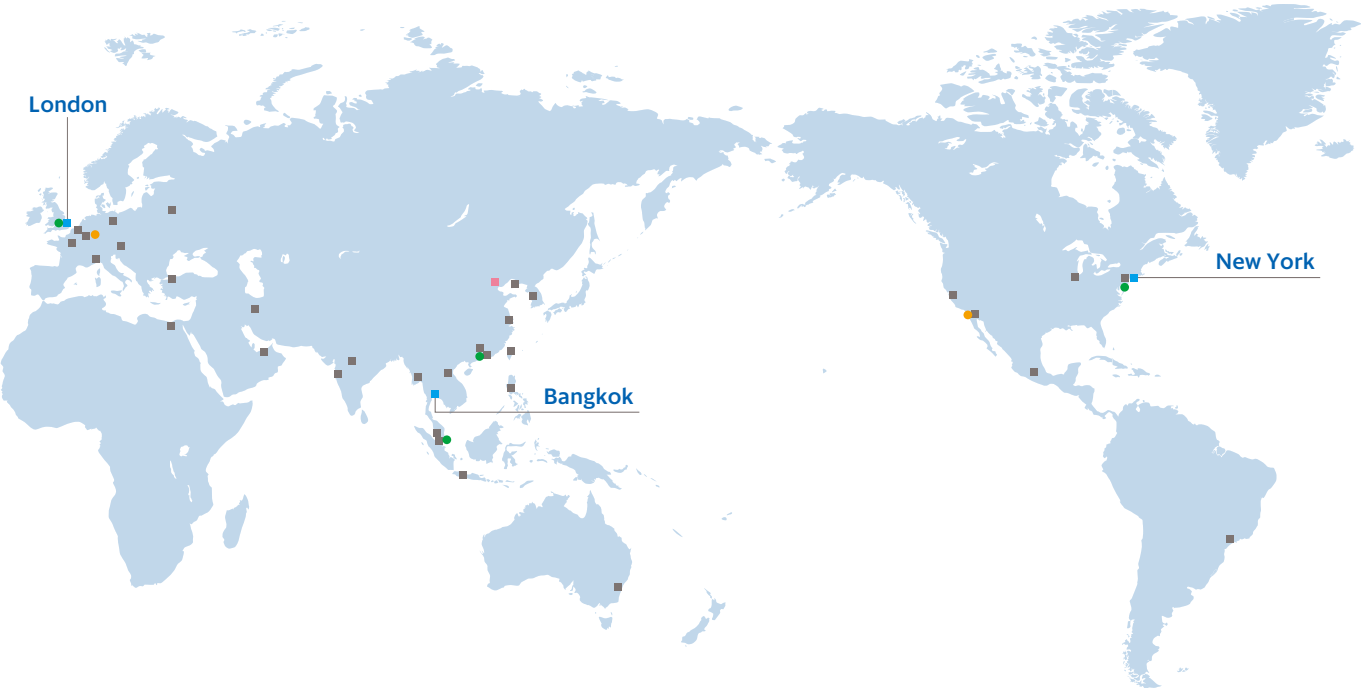
### Our network

From Asia to the world

Nikkei’s overseas network crisscrosses the globe with 37 news bureaus and more than 280 team members. In 2014 we set up an editorial bureau for Asia in Bangkok and Nikkei Group Asia Pte. Ltd., a business base in Singapore for Nikkei and its group companies. Our strong network in Asia allows us to gather information and deliver the region’s news to the world.



### Overseas Bases





Nikkei Asian Review

The only business publication that brings you insights on Asia, from the inside out

1  
Changing the way Asia is covered

In 2013, we launched the English-language Nikkei Asian Review. We had reached the conclusion that Asia, as a whole, was underrepresented in the media because it lacked a homegrown service with a truly global reach. As the only Asia-based business news organization with bureaus and correspondents in every major city, we at the Nikkei Group decided to rise to the challenge.

Asia has become the world's economic growth engine. So we created the Nikkei Asian Review to change the way the region is covered internationally, and to enhance the world's understanding of this dynamic region. As part of this, we created the Asia300, an exclusive list of about 300 influential companies from 11 markets regionwide. With a focus on the Asia300, the Nikkei Asian Review aims to be the go-to source of Asian corporate news, online and in print.

2  
A publication for decision-makers and future-shapers

Businesses, governments and investors need more than just a bird's eye view to make the right decisions about Asia. As the region grows, they need information and insights from experts who know Asia inside out. Yet, as international media outlets continue to cut back on their in-market presence, coverage of Asia is suffering. There is no shortage of unfiltered information and one-sided opinions, but informed analysis is not always easy to find.

The Nikkei Asian Review is our way of answering the call: a website and magazine designed for global leaders and anyone with an interest in the real Asia.

3  
Credible, comprehensive Pan-Asian reporting

In 2014, we established our Editorial Headquarters for Asia in Bangkok to deepen our coverage of Asian economic news. In addition, we doubled the number of reporters stationed in Asia outside Japan. That year also saw the launch of Nikkei Group Asia Pte., a new company in Singapore tasked with spreading the Nikkei brand. All of this – along with Nikkei's 140 years of history and status as the region's largest independent business media group – provides a strong foundation for the Nikkei Asian Review to provide credible, comprehensive Pan-Asian coverage. Drawing on the knowledge of Nikkei reporters and expert contributors, we strive to give Asia watchers the information they need.

Award-winning journalism

The Nikkei Asian Review won three prizes at the Society of Publishers in Asia Awards for Excellence 2017. For the third year in a row, SOPA recognized the Nikkei Asian Review's dedication to in-depth coverage of the stories that matter in the region.

The SOPA Awards for Editorial Excellence were established in 1999 as a tribute to the finest journalism – in both traditional and new media. The prizes are aimed at encouraging editorial vitality throughout the region.



	Category	Prize	Article
2015	Excellence in reporting on the environment	Award for excellence	"A future in drought"
	Scoop award	Honorable mention	"San Miguel proposes airport for Manila"
	Excellence in opinion writing	Honorable mention	Series of commentaries by Dr. Thitinan Pongsudhirak
2016	Excellence in opinion writing	Award for excellence	Series of commentaries on China's economy by Minxin Pei
	Excellence in reporting on the environment	Honorable mention	In-depth coverage of water shortages in Asia
2017	Excellence in lifestyle coverage	Award for excellence	"Overworked"
	Excellence in reporting breaking news	Award for excellence	"Bye Bye Britain"
	Excellence in business reporting	Honorable mention	Series of stories on Foxconn





## Asia300

Nikkei is steadily strengthening its ability to distribute information across Asia and worldwide. The Nikkei Asian Review is one example, as is the Asia300 – our exclusive selection of influential regional companies. Nikkei has picked more than 300 key listed businesses in Southeast Asia, South Asia, mainland China, Hong Kong, Taiwan and South Korea. We provide comprehensive news coverage, track stock prices and hold regular international conferences.

## Asia300 companies

The list covers a wide variety of businesses, from manufacturers to service providers. For each target country or region, Nikkei looked at market capitalizations and chose companies from among the top players. Many are already well-known around the world, including Chinese internet giants Alibaba Group Holding and Tencent Holdings, South Korea's Samsung Electronics and Taiwan Semiconductor Manufacturing Co., or TSMC. A number of up-and-coming companies in India and Southeast Asia are also included.

News and analysis about these companies can be found in the English-language Nikkei Asian Review. As for The Nikkei, such articles typically appear in the Asia Biz section.

## Nikkei Asia300 Index

In December 2016, Nikkei began calculating and publishing the Nikkei Asia300 Index, which is based on the Asia300 group of companies. The composite index tracks the stock price movements of must-watch companies in 11 Asian markets that are gaining prominence as growth centers. The Nikkei Asia300 Index and the Nikkei Asia300 ASEAN Index, which follows companies in six Association of Southeast Asian Nations states, are calculated in real time. Individual indexes for each of the 11 countries and regions are calculated daily, on an end-of-day basis. The value for each index on Dec. 1, 2015, was set at 1,000 points.

In principle, the Nikkei Asia300 Index is calculated daily from Monday to Friday, with the exception of Jan. 1. In August 2017, the index exceeded 1,300 points for the first time.

Our goal is to maintain an index service that captures the dynamism of the Asian economy. While we cover the indexes in The Nikkei, the Nikkei Asian Review and the Nikkei Online Edition, we are also looking at other business opportunities. Development is underway on an Asian stock price index geared toward financial products invested in Asian stocks.

## Asia300 Forum

This forum brings together the chief executives of Asia300 companies to address the business and policy issues that are shaping the region's future. It is also an opportunity to promote the Asia300 brand and call attention to Nikkei's deep coverage of Asia's leading companies.

The first Asia300 forum was held in October 2016 in Bangkok to commemorate Nikkei's 140th anniversary. Thirteen chief executives from eight Asian countries and territories took the rostrum to lead discussions on management strategies in turbulent times. The keynote speaker was Dhanin Chearavanont, chairman of Thai conglomerate Charoen Pokphand Group. Around 670 people, including top executives of global companies and investors, gathered at the venue. Interest in the forum was high: 42 local media outlets gave it extensive coverage.

The positive response prompted us to make it an annual event. The second forum was held in Bangkok in July 2017. Among the invited speakers was Frederic DyBuncio, president of SM Investments, the holding company of the Philippines' largest conglomerate.

From 2018, the forum will be held every year in January in major cities throughout the region. It is set to become one of Nikkei's premier international conferences, alongside the Future of Asia and the Nikkei Global Management Forum.



## Our business in Asia

Nikkei is engaged in a wide range of businesses in Asia, including database and market information services. In 2014, together with key group companies, we established Nikkei Group Asia Pte., Ltd. in Singapore as a strategic base for these operations.

## Market information services

The Nikkei Group provides both real-time market information and long-term historical data from Japan, the rest of Asia and the broader world.

This data includes information on corporate finance, mutual funds and market consensuses based on our own surveys. We also offer a range of services, such as asset management solutions, analysis tools for trading and more. Brokerages, banks, institutional investors and individuals access our services through QUICK ActiveManager, Astra Manager and QUICK FactSet Workstation – a terminal service providing information from group company QUICK Corp. – as well as data feeds and mobile platforms. We have expanded our U.S. and European operations and are now stepping up our efforts in fast-growing Asia.

**Quick**



## Database services

The Nikkei group provides two premier database services: business information and comprehensive economic data.

Nikkei Telecom is one of Japan's largest members-only business information database search tools, enabling instant access to information useful in all sorts of scenarios. Users can search newspaper and magazine articles, view risk scores on a particular company and view corporate financial information. They can also study the profiles of business partners with our WHO'S WHO database.

NEEDS (Nikkei Economic Electronic Databank System) is our comprehensive economic database, providing access to a wealth of data on corporate finance, securities markets, macroeconomics and marketing. The reliability of the information is underpinned by regular use of data from Nikkei publications.

## Research services / business education

The Nikkei group brings high-quality research capabilities to the whole of Asia, providing fine-tuned analysis on a range of topics. We have carried out research projects in more than 20 countries in the region, and our credible data and analysis can provide invaluable insights for corporate management and marketing.

In 2017, we set up Nikkei Research and Consulting, a group joint company in Thailand that provides customers with comprehensive research, including customer/employee satisfaction surveys, and unique guidance for boosting business competitiveness.

Two years earlier, we launched Nikkei Business School Asia in Bangkok. Through partnerships with top local business schools and professional coaches, Nikkei Business School Asia provides several different training courses for Japanese businesspeople as well as local businesspeople working for Japanese companies in Thailand. A new project called Business Mission, launched in Thailand in 2017, gives participants the chance to visit Thai companies operating in the Mekong Region and meet executives to learn about their strategies.

Global business

Nikkei Group works with a wide variety of global businesses and hosts major conferences.

Future of Asia

This international conference brings together government leaders and top business executives from across the Asia-Pacific region.

The Future of Asia conference is a rare opportunity to hear government leaders and top executives discuss their ideas for generating positive, lasting change. As part of our efforts to promote regional stability and development, Nikkei has hosted this important annual event since 1995. With the generous support of venerable statesmen, such as Singapore's late former Prime Minister Lee Kuan Yew and former Malaysian Prime Minister Mahathir bin Mohamed, the conference has earned recognition as one of Asia's most illuminating events.

For more information  
[future-of-asia.nikkei.jp/eng](http://future-of-asia.nikkei.jp/eng)

Nikkei Global Management Forum

This forum, one of Asia's most prestigious business conferences, offers a peek at the management strategies of world-renowned executives.

Over two days, leading executives from around the globe give presentations and engage in lively discussions on the hottest business issues. The aim is to discuss corporate strategies, management philosophies and the latest trends from a truly global perspective. Since the first forum in 1999, this exclusive event has consistently drawn some of the biggest names in global business – setting it apart from other conferences. As a result, the forum attracts extensive media coverage, not just by Nikkei publications but also our media partner the Financial Times and other international outlets.

For more information  
[ngmf.com](http://ngmf.com)



Channel Japan

Under its global strategy, Nikkei teamed up with Tokyo Broadcasting System Holdings, a leading Japanese TV network, to broadcast programs across Asia.

The centerpiece of this project is “Channel Japan,” a weekly program that delivers the latest economic and business news from Japan, along with reports on Japanese trends, culture and technology. The program, which hit the air in April 2012, is produced in close collaboration with Nikkei group companies, namely TV Tokyo Holdings, BS Japan, Nikkei CNBC and Nikkei Visual Images. It features interviews with top corporate executives and content from TV Tokyo's popular program, “World Business Satellite.” “Channel Japan” appears on the Asian network of CNBC, a major U.S. business news channel, as well as local TV stations in Indonesia, Thailand, India and Vietnam.

Aside from distributing valuable information, the program gives Japanese sponsors a powerful way to reach consumers in Asia's booming economies.

Chinese Nikkei

Nikkei in March 2012 became the first Japanese newspaper publisher to offer a Chinese-language news website.

Chinese Nikkei.com is a crucial source of Japanese business and economic news for executives at Chinese companies, government officials and employees at the China branches of Japanese companies. It is also popular among young Chinese who intend to study in Japan or work for a Japanese employer. Our readership extends to Taiwan and Hong Kong, and the site is gaining a following among ethnic Chinese communities in North America and elsewhere.

The site draws on a vast array of content from group publications and offers a one-stop shop for coverage of cutting-edge electronics, Japanese anime and fashion, and other topics that appeal to men and women, young and old. Lately, we have been beefing up its original content, including contributions from top corporate executives and various experts. Essays from renowned columnists look at the cultures and customs of Japan and China, highlighting similarities and differences in an effort to promote mutual understanding.

Chinese Nikkei.com also works with Japanese companies that are expanding in China, as well as government agencies and universities that are actively enrolling international students.



Strategic alliances outside Japan

Blendle

Established in the Netherlands in 2013, Blendle provides articles from newspapers and magazines from around the world on a pay-per-article basis. Customers are embracing this unique approach to spreading information: Its user base, primarily in Europe, exceeds 1 million. Nikkei invested in Blendle in 2017, seeing the service as a testing ground for ways to attract new readers, particularly from younger age brackets.

Outbrain

This New York-headquartered venture uses advanced technology to recommend content tailored to individual internet users. Nikkei formed a capital and business partnership with Outbrain in 2016. This has helped the Nikkei Asian Review attract new readers efficiently. And by utilizing Outbrain's cutting-edge tech, such as chatbots that deliver news by way of social networks, Nikkei is enhancing its value as a media platform.

Monocle

Monocle is a premium media brand known for its distinctive mix of smart journalism, international awareness and sharp design. Nikkei invested in its publisher, Winkontent AG, in 2014, and has since partnered with it on editorial, sales and other joint projects.

N2N Connect

N2N Connect, based in Kuala Lumpur, offers a range of securities transaction solutions to stock brokerages and banks, including online trading platforms. After forming a strategic alliance with Nikkei and QUICK in 2014, N2N Connect is expanding from its home markets of Malaysia and Singapore to other Southeast Asian countries.

Evernote

Evernote builds apps designed for taking notes and archiving information across devices, enabling users to enhance their productivity. Nikkei announced a capital and business alliance with the California-based company in 2014. Service integration delivers relevant Nikkei articles to Evernote users in real time.

StoxPlus

StoxPlus, founded in 2008 and based in Hanoi, is a leading provider of financial and business information in Vietnam. The company also offers market and industry research services for local and foreign customers. Nikkei and QUICK entered into a capital and business alliance with StoxPlus in 2014.



Index business

Japan’s flagship Nikkei 225 stock index, with 67 years of history, is linked to many financial products around the world.

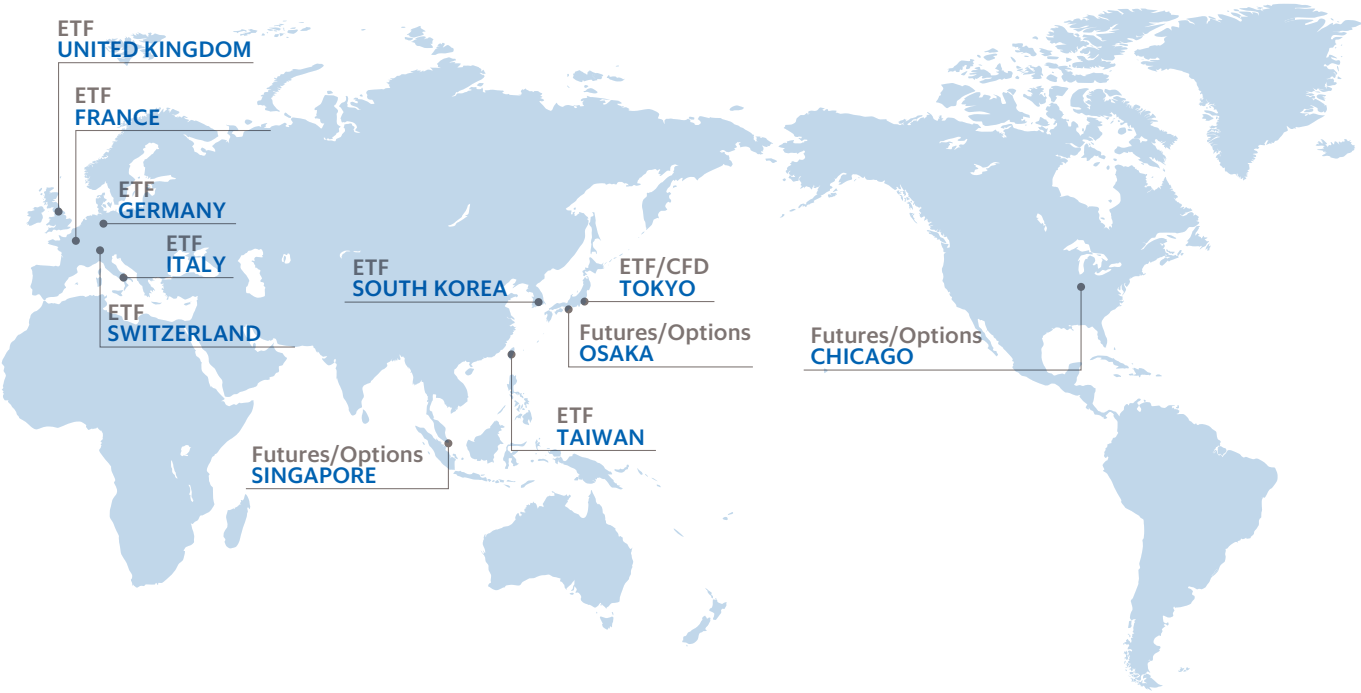
What is Nikkei? The first answer that comes to mind for most businesspeople outside Japan would be “the Nikkei Stock Average,” or the Nikkei 225. Since September 1950, the index has been tracking the movements of 225 selected stocks on the first section of the Tokyo Stock Exchange. Throughout its existence, it has been known around the globe as the premier index of Japanese shares – and seen as an important indicator of Japan’s market and overall economy. It is linked to numerous globally traded financial products.

However, it is far from Nikkei’s only index. We have developed more than 50 Nikkei-branded indexes, including the Nikkei Stock Index 300, the Nikkei 500 Stock Average as well as the Nikkei Strategy Index Series and the Nikkei Stock Average Volatility Index. Such tools are essential in the age of advanced investment management. In January 2017, Nikkei launched the Nikkei 225 High Dividend Yield Stock 50 Index. Our myriad market gauges contribute to our reporting on the Japanese stock market and economy.

In collaboration with Japan Exchange Group Inc. and the Tokyo Stock Exchange, Nikkei started publishing the JPX-Nikkei Index 400 in January 2014. This index is composed of 400 companies with strong appeal for global investors, thanks to their performance, effective use of capital, investor-friendly management practices and so on. In March 2017, the same team launched the JPX-Nikkei Mid and Small Cap Index, highlighting companies with smaller market capitalizations that meet similar criteria to those on the JPX-Nikkei Index 400.

The development of Nikkei-branded indexes has accelerated since 2010, when we established an Index Business Office. Nikkei provides an email and web service called Premium Data Package for financial professionals who trade and manage products on the Nikkei indexes, as an optional supplement to Nikkei’s public index website.

For more information:  
<https://indexes.nikkei.co.jp/en/>



ETF		Futures	Options	CFD
UK	Germany	Osaka	Osaka	Tokyo
France	Tokyo	Singapore	Singapore	
Italy	Taiwan	Chicago	Chicago	
Switzerland	South Korea			

Education and development

Nikkei helps foster business skills through the NIKKEI TEST service, along with an array of seminars and courses headed by veteran reporters.

For around 40 years, Nikkei Business School public seminars and online courses have been winning praise from businesspeople across Japan. The NIKKEI TEST, a public examination to gauge knowledge of economics and other topics, started in 2008 and is widely used by companies for internal-promotion exams and seminars. Additionally, veteran Nikkei reporters serve as instructors at economic seminars to help businesspeople elevate their skills.

Quick and easy evaluations of business English skills

Versant is a test that measures one’s level of practical English skills for business situations. In contrast to conventional English tests, Versant can be administered and scored in a short period of time. The Versant English Test utilizes an advanced automated speech recognition system developed by Pearson PLC, and as long as a telephone or personal computer is available, the test can be taken anytime, anywhere. It is a highly reliable testing system implemented not only by major global corporations in Japan and abroad, but also by various government bodies, including the U.S. Department of Defense and the Immigration Bureau of the Netherlands.



partnership



Cultural projects

Nikkei enriches society through an array of cultural endeavors, including art exhibitions, operas and concerts.

Nikkei actively supports international cultural exchange projects, with an emphasis on presenting artwork from overseas, exhibiting Japanese art returned from abroad, inviting international opera groups and orchestras, and introducing Japanese culture to the world.

For 2017 alone, the list of Nikkei-hosted exhibitions includes: “Thailand: Brilliant Land of the Buddha,” “Leonardo e Michelangelo,” and “Harunobu Suzuki from the Museum of Fine Arts, Boston,” along with performances in Japan of the Bavarian State Opera and the Tianjin Peking Opera Theatre’s “Female Generals of the Yang Family.”



Members of the Board (as of June 27, 2017)

Chairman & Group CEO	Tsuneo Kita
President & CEO	Naotoshi Okada
Senior Managing Director	Tsuyoshi Hasebe (Editor-in-Chief, Tokyo)
	Hiroto Nomura
	Nobuyuki Tanaka
	Kazuhiro Mineo
Managing Director	Ichiro Kuwata
	Yoshihiro Hirata
	Naoto Yoshida
	Hideyuki Iizuka
	Shinzo Takami
Director	Shigeru Komago
	Katsuyoshi Kondo
	Suguru Niinomi

History

1876	Chugai Bukka Shimpō (Domestic and Foreign Prices News) first issued
1889	Newspaper title changed to Chugai Shogyō Shimpō (Domestic and Foreign Commercial News)
1946	Company name changed to Nihon Keizai Shimbunsha Newspaper title changed to Nihon Keizai Shimbun
1963	English weekly paper, The Japan Economic Journal, first issued
1968	Nihon Keizai Shimbun circulation reaches 1 million
1975	Benchmark index becomes Nikkei-Dow Average (today's Nikkei Average)
1983	Nihon Keizai Shimbun circulation reaches 2 million
1990	Nihon Keizai Shimbun circulation reaches 3 million
1991	The Japan Economic Journal renamed The Nikkei Weekly
1996	Online news site Nikkei Net launched
2009	English news site renamed Nikkei.com
2010	The Nikkei Online Edition launched with paywall, a first among Japanese newspapers
2011	Nikkei Asian Review established as free weekly English magazine for iPad
2013	Nikkei Asian Review formally launched, combining The Nikkei Weekly, Nikkei.com
2014	Editorial Headquarters for Asia set up in Bangkok Nikkei Group Asia Pte. Ltd. starts operations in Singapore
2015	Nikkei Asian Review wins three prizes at Society of Publishers in Asia Awards for Excellence; also named IE's Best Regional Economic Media FT Group joins Nikkei Group
2016	Nikkei opens Mexico City Bureau Nikkei Asia300 Index launched
2017	Number of paid subscribers to The Nikkei Online Edition reaches 500,000

Consolidated Financial Data

	Sales	Operating Profit	Net Income
2016	358,976	9,909	3,778
2015	303,758	15,870	10,148
2014	300,647	16,753	10,259

(in million Yen)

Group Companies List

Media
Financial Times Group

Publishing
Nikkei Publishing Inc. Nikkei Business Publications, Inc. Nikkei Science Inc. Nikkei National Geographic Inc.

Data services
Nikkei Media Marketing, Inc. QUICK Corp. Nikkei QUICK News, Inc. QES Nikkei Research, Inc. Nikkei Advanced Systems, Inc. Rating and Investment Information, Inc. Financial Technology Research Institute, Inc.

Broadcasting
TV TOKYO Holdings Corp. TV TOKYO Corp. Television Osaka, Inc. Aichi Television Broadcasting Co., Ltd. Television Hokkaido Broadcasting Co., Ltd. TVQ Kyushu Broadcasting Co., Ltd. TV Setouchi Broadcasiting Co., Ltd. BS Japan Corp. Nikkei CNBC Japan, Inc. Nikkei Radio Broadcasting Corp. Nikkei Visual Images, Inc. Premium Platform Japan, Inc.

Sales, Marketing, Advertising and Education
Nikkei Media Promotions, Inc. Nikkei PR Advertising Co., Ltd. Nikkeisha, Inc. Nikkei Human Resources, Inc. Nikkei FT Learning Wilson Learning Worldwide Inc.

Printing and production
Nikkei Tokyo Newspaper Printing Center, Inc. Nikkei Newspaper Printing, Inc. Nikkei West Newspaper Printing Center, Inc. Nikkei Nagoya Newspaper Printing Center, Inc. Nikkei Editorial Production Center, Inc.

Other services
Nikkei Plaza & Services, Inc. Nikkei Osaka General Service, Inc. Nikkei Culture, Inc.

Research
Japan Center for Economic Research (JCER) Japan Investor Relations Association (JIRA) Nikkei Advertising Research Institute

Head Offices

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Osaka	1-4-2 Koraihashi, Chuo-ku, Osaka 541-8515 Tel. +81-6-7639-7111



Osaka Head Office

Overseas Subsidiaries

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Nikkei China (Hong Kong) Ltd.	LEVEL21, No.28, Hennessy Road, Wanchai, Hong Kong +852-2598-1771
Nikkei Creative (Beijing). Advertising Ltd.	Room 3708, 37th Floor, Building 1, Jingguang Center Huijialou, Chaoyang District, Beijing, China +86-10-6597-8061